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Sun, Feb 2, 2020 at 5:13 PM

Reply-To: dirk.lewandowski@haw-hamburg.de

To: anggraeni@president.ac.id

02-Feb-2020

Dear Dr. Permatasari:

A manuscript titled Crowdfunding for digital humanities: Some evidence from Indonesian social enterprises (AJIM-05-2019-0123.R3) has been submitted by Dr. Aluisius Pratono to the Aslib Journal of Information Management.

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Mon, Feb 10, 2020 at 11:30 PM

Reply-To: yxzhao@njust.edu.cn

To: hery_pra@staff.ubaya.ac.id, delta@staff.ubaya.ac.id, kedokteran@unit.ubaya.ac.id, anggraeni@president.ac.id, mintarti@staff.ubaya.ac.id, linghan@nus.edu.sg

10-Feb-2020

Dear Pratono, Aluisius; Prima, Delta; Sinaga, Nur Flora; Permatasari, Anggraeni; Ariani, Mintarti; Han, Ling

It is a pleasure to accept your manuscript AJIM-05-2019-0123.R5, entitled "Crowdfunding in digital humanities: Some evidence from Indonesian social enterprises" in its current form for publication in Aslib Journal of Information Management. Please note, no further changes can be made to your manuscript.

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Thank you for your contribution. On behalf of the Editors of Aslib Journal of Information Management, we look forward to your continued contributions to the Journal.

Sincerely,
Dr. Yuxiang Zhao
Guest Editor, Aslib Journal of Information Management
yxzhao@njust.edu.cn



Anggraeni Permatasari <anggraeni@president.ac.id>

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10-Feb-2020

Dear Pratono, Aluisius; Prima, Delta; Sinaga, Nur Flora; Permatasari, Anggraeni; Ariani, Mintarti; Han, Ling,

“Crowdfunding in digital humanities: Some evidence from Indonesian social enterprises”

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- Include the article abstract (see below).

This article aims to understand how social enterprises adopt crowdfunding in digital humanities by investigating the mission drifting, risk sharing, and human resource practices.

This exploratory study uses a qualitative method by observing five different social ventures in Indonesia. The case study involves observation of the social enterprises that concern on digital humanities projects and interviews with the key respondents who manage the crowdfunding for financing the projects. The analysis uses an interpretative approach by involving the respondents to explain the phenomena.

(1) Adopting the crowdfunding platform encourages social enterprises to reshape social missions with more responsive action for digital humanities. (2) Crowdfunding allows social enterprises to share the risk with stakeholders that focus on fostering the social impact of digital humanities. (3) Crowdfunding stimulates social enterprises to hire professional workers with flexible work arrangements to attract specific donors and investors.

The result extends the principles of social enterprises by introducing some concepts of crowdfunding in digital humanities. This study also explains the boundary conditions of digital humanities projects and how crowdfunding can support the projects by adopting the principles of social enterprise that works on digital humanities projects.

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