

**THE SUPPLY CHAIN NAVIGATOR SERIES:
UNLOCKING THE PATH TO OPERATIONAL EXCELLENCE**

LOGISTICS FUNDAMENTALS

A Practical Guide to Effective Supply Chain Operations

Suresh Kumar, S.T., M.Si.

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LOGISTICS FUNDAMENTALS **A Practical Guide to Effective** **Supply Chain Operations**

Suresh Kumar, S.T., M.Si.



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A Practical Guide to Effective Supply Chain Operations**

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Discover the key to successful supply chain operations in "Logistics Fundamentals." Authored by an industry expert, this practical guide equips you with valuable insights to navigate the complexities of modern logistics.

Begin with an insightful "Introduction to Logistics" to understand the core principles. "Core Components of Logistics" unveils the backbone of logistics—transportation, warehousing, inventory, and order fulfillment—crucial for optimizing efficiency. Embrace the digital era with "Information Technology in Logistics," where IT solutions enhance supply chain visibility and decision-making. "Supply Chain Management" offers strategies for effective collaboration in a dynamic global market. Develop robust plans aligned with organizational goals in "Logistics Planning and Strategy." Uncover efficient procurement processes and navigate international trade in "Procurement and Global Logistics." Mitigate risks with "Risk Management in Logistics" for business continuity. Embrace sustainability and ethics in "Sustainability in Logistics" to build trust and reputation. Master "Logistics Performance Metrics and Quality Management" to ensure excellence across the supply chain.

Whether a novice or seasoned professional, "Logistics Fundamentals" caters to diverse audiences seeking supply chain optimization. Unlock the potential of your supply chain with this ultimate guide to logistics and supply chain management.



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