

ANALYSIS OF MACROECONOMIC IMPACT ON THE BANKING STOCK PRICES LISTED IN THE INDONESIAN STOCK EXCHANGE (2018 - 2021)

UNDERGRADUATE THESIS

Submitted as one of the requirements to obtain Sarjana Akuntansi

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FACULTY OF BUSINESS

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PRESIDENT UNIVERSITY

CIKARANG, BEKASI

AUGUST, 2023

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Has been reviewed and found to have satisfied the necessities for oral defense as partial fulfillment of the requirements for the Bachelor's Degree in Accounting.

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ABSTRACT

This study aims to determine the effect of macroeconomic indicators on

the stock prices of banking companies before and after the Covid 19 pandemic. To

achieve this, researchers will conduct tests to determine the significance to the

relationship between inflation, interest rates, economic growth, and exchange rate

concerning stock prices in banking firms. Information collected from banking

companies in Indonesia that is listed on the Indonesia Stock Exchange between

2018 and 2021. Purposive sampling used to collect information. As a result, a

total of 240 data collected from 5 companies as samples. As a tool, the statistical

analysis method with multiple regression analysis used to evaluate the hypothesis.

The results showed that inflation has a significant effect, interest rate has no

impact, and exchange rate has positive effect towards stock price rate of return.

Keywords: Inflation, Interest rate, Exchange rate, Macroeconomics, Stock price.

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INTISARI

Tujuan dari penelitian ini adalah untuk mengetahui pengaruh indikator

makroekonomi terhadap harga saham perusahaan perbankan sebelum dan

sesudah pandemi Covid 19. Untuk mencapainya, peneliti akan melakukan

pengujian untuk menentukan signifikansi hubungan antara inflasi, suku bunga,

pertumbuhan ekonomi, dan uang beredar dalam kaitannya dengan harga saham

perusahaan. Informasi dikumpulkan dari perusahaan perbankan di Indonesia

yang termasuk dalam Bursa Efek Indonesia antara 2018 sampai 2021.

Pengambilan sampel purposive digunakan untuk mengumpulkan informasi.

Sebanyak 240 data dikumpulkan dari 5 perusahaan sebagai sampel. Sebagai alat,

metode analisis statistik dengan analisis regresi berganda digunakan untuk

mengevaluasi hipotesis. Hasil penelitian menunjukkan bahwa Hasil penelitian

menunjukkan bahwa inflasi berpengaruh signifikan, suku bunga tidak

berpengaruh, dan nilai tukar berpengaruh positif terhadap tingkat pengembalian

harga saham.

Kata kunci: Inflation, Interest rate, Exchange rate, Macroeconomics,

Stock price.

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