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APPENDICES

APPENDIX 1

QUESTIONNAIRE - BAHASA & ENGLISH VERSION

Hello, I'm Putriana Eka Nurulaili, a final-year Management Studies student with a concentration in International Business at President University.

I am currently conducting research in order to obtain a Bachelor's Degree in my studies. This questionnaire is being conducted to find the result of thesis entitled The Influence of Peer Pressure and Living Cost of Gen Z mediated by friendship toward life satisfaction. Therefore, I would like to invite you to participate in this survey. In addition, the information gathered in this survey will be used solely for academic purposes.

I sincerely appreciate you for completing this questionnaire.

Halo, saya Putriana Eka Nurulaili, mahasiswa tahun terakhir Studi Manajemen dengan konsentrasi Bisnis Internasional di President University.

Saat ini saya sedang melakukan penelitian untuk mendapatkan gelar Sarjana dalam studi saya. Kuesioner ini dibuat untuk mengetahui hasil tesis yang berjudul Pengaruh Tekanan Teman Senaya dan Biaya Hidup Gen Z yang Dimediasi Pertemanan Terhadap Kepuasan Hidup. Oleh karena itu, saya ingin mengundang

Anda untuk berpartisipasi dalam survei ini. Selain itu, informasi yang dikumpulkan dalam survei ini akan digunakan semata-mata untuk tujuan akademis.

Saya sangat mengapresiasi partisipasi anda dalam pengisian kuesioner ini.

Peer Pressure (Tekanan Teman Sebayu)

SCORING SCALE (SKALA PENILAIAN)

1 = Strongly Disagree (Sangat Tidak Setuju)

2 = Disagree (Tidak Setuju)

3 = Neutral (Netral)

4 = Agree (Setuju)

5 = Strongly Agree (Sangat Setuju)

| No | Peer Pressure | 1 | 2 | 3 | 4 | 5 |
|----|---|---|---|---|---|---|
| 1 | Sometimes I followed the item that my friend bought (Seringkali saya mengikuti apa yang teman saya beli) | | | | | |
| 2 | Peer pressure can affect a person's personality (Tekanan teman dapat mempengaruhi kepribadian seseorang) | | | | | |

| | | | | | |
|---|---|--|--|--|--|
| 3 | I believe if peer pressure can effected of daily life (Saya percaya jika tekanan teman sebaya dapat mempengaruhi kehidupan sehari-hari) | | | | |
| 4 | I easily influenced when my friend bought some product (Saya mudah terpengaruh ketika teman saya membeli suatu produk) | | | | |
| 5 | I bought something based on what my friend informed to me (Saya membeli sesuatu berdasarkan informasi dari teman saya) | | | | |
| 6 | The information that my friend gave can be trusted (Informasi yang teman saya berikan dapat dipercaya) | | | | |
| 7 | Many people forced their style because of prestige not because it is necessary (Banyak orang memaksakan gaya hidup mereka karena gengsi bukan karena kebutuhan) | | | | |
| 8 | The suggestion my friend gave me became a pressure in my life (Usulan yang teman saya berikan menjadi tekanan dikehidupan saya) | | | | |

Living Cost (Biaya hidup)

SCORING SCALE (SKALA PENILAIAN)

1 = Strongly Disagree (Sangat Tidak Setuju)

2 = Disagree (Tidak Setuju)

3 = Neutral (Netral)

4 = Agree (Setuju)

5 = Strongly Agree (Sangat Setuju)

| No | Living Cost | 1 | 2 | 3 | 4 | 5 |
|----|--|---|---|---|---|---|
| 1 | I am a person who is easily interested in buying something (Saya adalah orang yang mudah tertarik untuk membeli sesuatu) | | | | | |
| 2 | I am quite satisfied with the pocket money that I have (Saya cukup puas dengan uang saku yang saya miliki) | | | | | |
| 3 | Frequently my expenses are greater than my pocket money (Sering kali pengeluaran saya lebih besar dari uang saku saya) | | | | | |
| 4 | Sometimes I buy something without thinking about how necessary it is (Terkadang saya membeli sesuatu tanpa berfikir tingkat kebutuhan barang tersebut) | | | | | |

| | | | | | |
|---|--|--|--|--|--|
| 5 | In one month I used more money than I saved (dalam satu bulan saya lebih banyak pengeluaran daripada menabung) | | | | |
| 6 | I am not good at managing my finances (Saya tidak pandai mengatur keuangan saya) | | | | |
| 7 | I realized sometimes I become a wasteful person (Saya menyadari terkadang saya menjadi orang yang boros) | | | | |
| 8 | I realized that a consumptive lifestyle is not a good thing (Saya menyadari bahwa gaya hidup konsumtif bukanlah hal yang baik) | | | | |

Friendship (Pertemanan)

SCORING SCALE (SKALA PENILAIAN)

1 = Strongly Disagree (Sangat Tidak Setuju)

2 = Disagree (Tidak Setuju)

3 = Neutral (Netral)

4 = Agree (Setuju)

5 = Strongly Disagree (Sangat Setuju)

| No | Friendship | 1 | 2 | 3 | 4 | 5 |
|----|--|---|---|---|---|---|
| 1 | Friendship is important in my life (Pertemanan itu penting dalam hidupku) | | | | | |
| 2 | I am happy with broad of friendships (Saya senang dengan perteman yang luas) | | | | | |
| 3 | I can get along with various kinds of people (Saya mampu bergaul dengan berbagai macam karakter orang) | | | | | |
| 4 | I'm feel happy when my close friend help me (Saya merasa senang ketika teman dekat saya membantu saya) | | | | | |
| 5 | I am easily influenced by the environment in my circle (Saya mudah terpengaruh oleh lingkungan di pertemanan saya) | | | | | |
| 6 | Although easily influenced, I am able to choose between the good and the bad in my circle (Meskipun mudah terpengaruh, saya mampu membedakan hal baik dan buruk dilingkaran pertemanan saya) | | | | | |

| | | | | | |
|---|---|--|--|--|--|
| 7 | I like to spend my free time hanging out with my friends (Saya suka menghabiskan waktu luang saya dengan berkumpul bersama teman-teman saya) | | | | |
| 8 | Friendship is very influential in my daily life (Pertemanan sangat berpengaruh dalam kehidupan saya sehari-hari) | | | | |

Life Satisfaction (Kepuasan Hidup)

SCORING SCALE (SKALA PENILAIAN)

1 = Strongly Disagree (Sangat Tidak Setuju)

2 = Disagree (Tidak Setuju)

3 = Neutral (Netral)

4 = Agree (Setuju)

5 = Strongly Disagree (Sangat Setuju)

| No | Life Satisfaction | 1 | 2 | 3 | 4 | 5 |
|----|---|---|---|---|---|---|
| 1 | Frequently I feel dissatisfied with something that I have (Sering kali saya merasa tidak puas dengan sesuatu yang saya miliki) | | | | | |

| | | | | | |
|---|---|--|--|--|--|
| 2 | I am excited about something new and I also always want to try it (Saya menggebu-gebu dengan sesuatu yang baru dan saya juga selalu ingin mencobanya) | | | | |
| 3 | My daily life make me happy (Keseharian saya membuat saya bahagia) | | | | |
| 4 | I am satisfied with something that I have(Saya puas dengan apa yang saya miliki) | | | | |
| 5 | Frequently I don't think about how much I'm spending (Seringkali, saya tidak memikirkan berapa banyak pengeluaran) | | | | |
| 6 | Frequently I regret something I have done (Seringkali, saya menyesali sesuatu yang telah saya lakukan) | | | | |
| 7 | I have gotten the things that I want in life (Saya telah mendapatkan hal-hal yang saya inginkan dalam hidup) | | | | |
| 8 | I really enjoy living in the moment (Saya sangat menikmati hidup saya saat ini) | | | | |

APPENDIX 2

PLS ANALYSIS RESULT

Convergent Validity

Before removal

Outer Loadings

| | Friendship | Life Satisfaction | Living Cost | Peer Pressure |
|-----|--------------|-------------------|--------------|---------------|
| FS1 | 0.660 | | | |
| FS2 | 0.652 | | | |
| FS3 | 0.717 | | | |
| FS4 | 0.687 | | | |
| FS5 | 0.773 | | | |
| FS6 | 0.702 | | | |
| FS7 | 0.801 | | | |
| FS8 | 0.816 | | | |
| LC1 | | | 0.825 | |
| LC2 | | | 0.619 | |
| LC3 | | | 0.801 | |
| LC4 | | | 0.846 | |
| LC5 | | | 0.815 | |
| LC6 | | | 0.856 | |
| LC7 | | | 0.781 | |
| LC8 | | | 0.517 | |

| | |
|-----|--------------|
| LN1 | 0.718 |
| LN2 | 0.749 |
| LN3 | 0.747 |
| LN4 | 0.678 |
| LN5 | 0.750 |
| LN6 | 0.642 |
| LN7 | 0.776 |
| LN8 | 0.703 |
| PP1 | 0.617 |
| PP2 | 0.804 |
| PP3 | 0.680 |
| PP4 | 0.827 |
| PP5 | 0.804 |
| PP6 | 0.792 |
| PP7 | 0.678 |
| PP8 | 0.406 |

After Removal

Outer Loadings

| | Matrix | | | |
|-----|-------------------|-------------------|-------------------|-------------------|
| | Latent Variable 1 | Latent Variable 2 | Latent Variable 3 | Latent Variable 4 |
| FS3 | | | 0.719 | |
| FS5 | | | 0.834 | |
| FS6 | | | 0.707 | |
| FS7 | | | 0.852 | |
| FS8 | | | 0.821 | |
| LC1 | | 0.828 | | |
| LC3 | | 0.827 | | |
| LC4 | | 0.854 | | |
| LC5 | | 0.842 | | |
| LC6 | | 0.867 | | |
| LC7 | | 0.784 | | |
| LN1 | | | | 0.729 |
| LN2 | | | | 0.775 |
| LN3 | | | | 0.740 |
| LN5 | | | | 0.757 |
| LN7 | | | | 0.799 |
| LN8 | | | | 0.713 |

| | | | | |
|-----|-------|--|--|--|
| PP2 | 0.834 | | | |
| PP4 | 0.857 | | | |
| PP5 | 0.842 | | | |
| PP6 | 0.851 | | | |

VIF

Collinearity Statistics (VIF)

| | VIF |
|-----|-------|
| FS3 | 1.581 |
| FS5 | 1.997 |
| FS6 | 1.546 |
| FS7 | 2.275 |
| FS8 | 2.070 |
| LC1 | 2.367 |
| LC3 | 2.362 |
| LC4 | 2.794 |
| LC5 | 2.522 |
| LC6 | 2.854 |
| LC7 | 2.068 |
| LN1 | 1.797 |
| LN2 | 1.782 |
| LN3 | 1.761 |
| LN5 | 1.796 |
| LN7 | 1.915 |
| LN8 | 1.675 |
| PP2 | 2.043 |
| PP4 | 2.202 |
| PP5 | 2.096 |
| PP6 | 1.982 |

