



**ANALYSIS OF THE JUDGMENT ON THE MS GLOW AND PS GLOW
DISPUTE REGARDING TRADEMARKS (JUDGMENT NO. 02/ PDT.
SUS.IPR / BRAND / 2022 / SBYCommerce Court)**

THESIS

**Submitted as one of the requirements
To obtain Bachelor of Law (Sarjana Hukum) Degree**

**Putri Andita Natasya Marbun
017202000013**

**FACULTY OF HUMANITIES
LAW STUDY PROGRAM
CIKARANG
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ABSTRACT

The Brand is essential for a business because it identifies the things the company researchoffers. This study aims to determine the dispute resolution process in the brand field Law Number 20 of 2016 (Brand) and to find out the process of resolving MS Glow and PS Glow brand disputes regarding decision No. 02/PDT.sus.IPR/Brand/2022. This study is part of normative legal research that uses secondary data sources. The dispute occurs because there is an alignment with the Brand, namely in using the word GLOW. This research uses qualitative methods using primary and secondary data and with a statute approach and case approach. This study's findings indicate that companies must register marks within the scope of business because it is essential to get solid legal protection.

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