



Using Expository in Making a Short Documentary Film About Plastic Waste in the Era of Coffee Shop

UNDERGRADUATE THESIS

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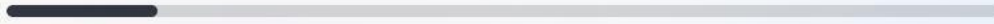
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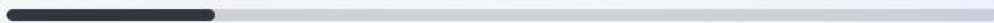
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Abstract

Title: "Limbah Plastik di Era Maraknya Coffee Shop"

Genre: Expository documentary

In the modern era marked by the rise of the cafe industry, the problem of plastic waste has become an increasingly profound and relevant issue. This expository documentary, titled "Limbah Plastik di Era Maraknya Coffee Shop," aims to objectively explore and reveal the impact of single-use plastic in the fast-growing coffee industry. The film takes viewers on an immersive journey into the world of cafés, depicting the beverage making process, use of plastic containers, and associated waste management. Through an interpretive approach, this film provides a detailed explanation of various aspects related to the plastic waste issue, including statistics on plastic use, environmental consequences, and its impact on society. Featuring interviews with café owners, baristas and environmental experts, this film opens an insight into the café industry's efforts to reduce the negative impact of plastic waste. Apart from that, this film also presents the perspectives of café visitors who share their views on the issue. The film "Limbah Plastik di Era Maraknya Coffee Shop" aims to provide the audience with a deeper understanding of the problem of plastic waste related to consumer lifestyles in the age of coffee shops. By presenting objective data and facts, this film invites viewers to consider the impact of their consumer choices and encourages awareness of the importance of teamwork in reducing plastic waste. By focusing on the interpretive documentary genre, the film aims to provide a balanced and in-depth view of this pressing environmental issue. It is hoped that this film will make a positive contribution to raising awareness and inspiring more sustainable action in addressing the challenge of plastic waste in the era of the rise of coffee shops.

Keyword: Plastic waste, cafes, environment, food and beverage industry, environmental impact, plastic reduction, illustrative films, environmental awareness, documentary filmmaking, environmental efforts

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