

A JOURNALISM TRAINING "KECIL-KECIL PUNYA HARAPAN: I'M PRICELESS!" FOR UNDERPRIVILEGED CHILDREN IN PELANGI BANGSAKU FOUNDATION AT SIMPANGAN, CIKARANG AS A FORM OF PENGABDIAN KEPADA MASYARAKAT (PKM)

UNDERGRADUATE FINAL PROJECT NON-THESIS

Submitted as one of the requirements to obtain

Sarjana Ilmu Komunikasi

By:

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009201900004

FACULTY OF HUMANITIES

COMMUNICATION STUDY PROGRAM

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A Journalism Training "Kecil-kecil Punya Harapan: I'm Priceless" for Underprivileged Children in Pelangi Bangsaku Foundation at Simpangan, Cikarang as a form of *Pengabdian Kepada Masyarakat* (PKM)

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The Panel of Examiners declare that the undergraduate thesis entitled **A Journalism**Training "Kecil-kecil Punya Harapan: I'm Priceless" for Underprivileged Children in Pelangi Bangsaku Foundation at Simpangan, Cikarang as a form of *Pengabdian Kepada Masyarakat* (PKM) that was submitted by Seldha Fathya Rifiana majoring in Communication Studies from the Faculty of Humanities was assessed and approved to have passed the Oral Examination on Thursday, 30 March 2023

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A JOURNALISM TRAINING "KECIL-KECIL PUNYA HARAPAN: I'M PRICELESS!"

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Abstract

Various negative stigmas of underprivileged children increasingly make them feel ignored by society and in the end, it is difficult for them to obtain one of their rights, education. Proudly present, Kecil-kecil Punya Harapan: I'm Priceless! is a social project of journalism training for underprivileged children at Simpangan, Cikarang that focuses on introduction to basic of journalism with the mission of nurturing talent and fostering hope in life. The children receive comprehensive training, learning both theoretical and practical skills from journalism student in a fun way with quizzes, challenge, and games. The children's participation in the program brings them immense joy and inspires them to becoming *Reporter Cilik*. The highlight of the program is when the children are surprised by being covered by a real reporter team, giving them a firsthand experience of being in the spotlight. The project's impact extends beyond the development of journalism skills, but also proves to build their confident, potential and fuel their aspirations that later can make their existence more appropriate in society.

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The author realizes that this final project report is nonetheless far from perfect. Therefore, the author really expects constructive criticism and suggestions. May Allah SWT be pleased to bless everything that has been done so this final project non-thesis could be useful.

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Cikarang, March 2023

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