



**INDONESIA'S CULTURAL DIPLOMACY THROUGH  
THE INDONESIAN LANGUAGE FOR FOREIGNERS  
PROGRAM IN CAMBODIA**

**UNDERGRADUATE THESIS**  
**Submitted as one of the requirements to obtain**  
**Sarjana Social (S.Sos.)**

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**FACULTY OF HUMANITIES PRESIDENT UNIVERSITY**  
**INTERNATIONAL RELATIONS STUDY PROGRAM**  
**CIKARANG**  
**FEBRUARY, 2023**

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## ABSTRACT

**Rani Saskia Gafar, International Relations 2016, President University**

**Thesis Title: *Indonesia's Cultural Diplomacy Through The Indonesian Language For Foreigners Program In Cambodia***

This research is motivated by Indonesia's diplomacy to Cambodia in disseminating BIPA, as a discourse to make Indonesian an international language especially in the ASEAN region through the Indonesian Embassy in Phnom Penh Cambodia with the aim of research to find out efforts to introduce Indonesian in Cambodia through teaching BIPA and find out the obstacles faced. The methodology used is descriptive qualitative using secondary data obtained from books, journals, government publications, and official website from government. The results of the study show that learning Indonesian has spread to 11 institutions in Cambodia. Through schools, colleges, and the general public. The aim of Cambodians learning Indonesian is to visit Indonesia to see tourist attractions, study culture, cooking, dance, traditional music, and wish to continue their studies in Indonesia. During the Covid 19 pandemic, BIPA continued to run using zoom. One-time zoom of the most followed participant 114 people. Obstacles encountered in learning BIPA, namely students having difficulty adjusting to class schedules, which has an impact on discipline in learning, the influence of the mother tongue, namely Khmer, the inability of participants to speak English, the inability of students to read Latin letters, and the BIPA teacher cannot speak Cambodian. It can be concluded that the diplomacy of BIPA learning has received a good reception from Cambodian citizens, which is marked by the fact that more and more BIPA learning places have been opened. Starting at PUSBUDI, universities, and schools. Even the Cambodian military or special forces also learn Indonesian.

**Keywords:** BIPA, Cultural Diplomacy, Indonesian Diplomacy, Indonesian language, Cambodia



## ABSTRAK

**Rani Saskia Gafar, Hubungan Internasional 2016, Universitas Presiden**

**Judul Penelitian:** *Kebudayaan Indonesia melalui Program Bahasa Indonesia untuk Penutur Asing di Kamboja*

Penelitian ini dilatarbelakangi diplomasi Indonesia ke Kamboja dalam menyebarluaskan BIPA, sebagai wacana menjadikan Bahasa Indonesia sebagai Bahasa Internasional khususnya di wilayah ASEAN melalui Kedutaan Besar Indonesia di Phnom Penh Kamboja dengan tujuan penelitian untuk mengetahui upaya pengenalan bahasa Indonesia di Kamboja melalui pengajaran BIPA serta mengetahui kendala yang dihadapi. Metodologi yang digunakan adalah deskriptif kualitatif menggunakan data sekunder yang didapatkan dari buku, jurnal, publikasi pemerintah, dan situs resmi pemerintah. Hasil penelitian menunjukkan bahwa pembelajaran Bahasa Indonesia sudah menyebar di 11 institusi yang ada di Kamboja. Melalui sekolah, perguruan tinggi, dan masyarakat umum. Tujuan warga Kamboja belajar Bahasa Indonesia, yakni ingin berkunjung ke Indonesia untuk melihat objek wisata, belajar budaya, tarian, musik tradisional, dan ingin melanjutkan studi di Indonesia. Selama masa pandemic covid 19 BIPA terus berjalan dengan menggunakan zoom. Satu kali zoom peserta yang paling banyak diikuti 114 orang. Kendala yang dihadapi dalam pembelajaran BIPA, yakni siswa sulit menyesuaikan dengan jadwal kuliah, sehingga berdampak terhadap kedisiplinan dalam pembelajaran, pengaruh bahasa ibu, yakni Bahasa Khmer, ketidakmampuan peserta dalam Bahasa Inggris, ketidakmampuan siswa dalam membaca huruf latin, dan pengajar BIPA tidak bisa berbahasa Kamboja. Hal ini dapat disimpulkan bahwa diplomasi pembelajaran BIPA telah mendapat sambutan baik dari warga kamboja yang ditandai dengan semakin banyak tempat-tempat pembelajaran BIPA yang dibuka. Mulai ditempat PUSBUDI, perguruan tinggi, dan sekolah. Bahkan militer atau pasukan khusus Kamboja juga belajar Bahasa Indonesia.

**Kata Kunci:** Bahasa Indonesia, BIPA, Diplomasi Budaya, Diplomasi Indonesia Kamboja

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Jakarta, Indonesia, 25 January 2023



Rani Saskia Gafar

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## LIST OF ABBREVIATIONS

AEC	ASEAN Economic Community
APPBIPA	Afiliasi Pengajar dan Pegiat BIPA (Teachers Affiliation and BIPA activists)
ASEAN	Association of Southeast Asian Nations
BIPA	Bahasa Indonesia untuk Penutur Asing (Indonesian Language for Foriners Program)
BIPROTEST	Bahasa Indonesia Proficiency Test (Indonesian Language Proficiency Test)
CEFR	Common European Framework of Reference for Languages
JAGA BIPA	Jaringan Lembaga Penyelenggaran Program BIPA (BIPA Program Organizing Network)
MoU	Memorandum of Understanding
PPSDK	Pusat Pengembangan Strategi dan Diplomasi Kebahasaan (Strategy Development and Linguistic Diplomacy Board)
TEB BIPA	Tes Evaluasi Belajar BIPA (Evaluation Test for BIPA Learning)
UKBI	Ujian Kemahiran Bahasa Indonesia (Indonesian Language Proficiency Test)