



**Supporting Indonesia Golden Generation 2045 through Instilling Entrepreneurial  
Character of Young Girls at Panti Sosial Asuhan Anak 3**

**UNDERGRADUATE SOCIAL PROJECT  
Submitted as one of the requirements to obtain  
Sarjana Sosial (S.Sos)**

**By:**

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**FACULTY OF HUMANITIES INTERNATIONAL  
RELATIONS STUDY PROGRAM**

**AUGUST 2023**

## PANEL OF EXAMINERS' APPROVAL SHEET

The Panel of Examiners declare that the final project entitled “**Supporting Indonesia Golden Generation 2045 through Instilling Entrepreneurial Character of Young Girls**” that was prepared and submitted by Andardini Lola Tyas Asih, Qiara Qlaudia Zima, Winda Yuli Astuti in International Relations in the Faculty of Humanities has been assessed and approved to have passed the Oral examination on 25th August, 2023.

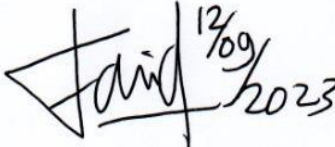
The panel of Examiners:

 12/09/2023  
24  
RISKI.B  
(Riski M. Baskoro, S.Sos., M.A.)

Chair – Panel of Examiners  
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I hereby declare that my thesis/final project/business plan entitled **“Supporting Indonesia Golden Generation 2045 through Instilling Entrepreneurial Character of Young Girls”** is to the best of my knowledge and belief, an original piece of work based on sound academic principles. If there is any plagiarism detected in this thesis/final project/business plan, I am willing to be personally responsible for the consequences of these acts of plagiarism, and will accept the sanctions against these acts in accordance with the rules and policies of President University. I also declare that this work, either in whole or in part, has not been submitted to another university to obtain a degree.

Cikarang, 25th August, 2023



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Cikarang, 25th August, 2023



(Winda Yuli Astuti)

**SCIENTIFIC PUBLICATION APPROVAL  
FOR ACADEMIC INTEREST**

As the academic community member of the President's University, we, the undersigned:

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2. Qiara Qlaudia Zima (016201900052)

3. Winda Yuli Astuti (016201600064)

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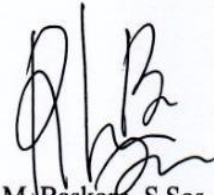
(Winda Yuli Astuti)

## **FINAL PROJECT ADVISOR RECOMMENDATION LETTER**

This final project entitled “Supporting Indonesia Golden Generation 2045 Through Instilling Entrepreneurial Character of Young Girls” prepared and submitted by Andardini Lola Tyas Asih, Qiara Qlaudia Zima, Winda Yuli Astuti in partial fulfillment of the requirements of the degree of Bachelor of Arts in International Relations in the Faculty of Humanities has been reviewed and found to have satisfied the requirements for a final project fit to be examined. We, therefore, recommend this final project for Oral Defense.

Cikarang, 25th August, 2023

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Faculty : Faculty of Humanities

declare that following thesis:

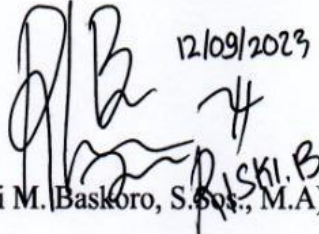
Title of thesis : Supporting Indonesia Golden Generation 2045 through  
Instilling Entrepreneur Character of Young Woman

Thesis author : Andardini Lola Tyas Asih, Qiara Qlaudia Zima, Winda Yuli  
Astuti

Student ID number : 016201700002, 01620190052, 016201600064

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Cikarang, 25th August, 2023

  
12/09/2023  
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RISKI.B  
(Riski M. Baskoro, S.Sos., M.A)




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2. Field of Activity : Academics
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7. Source of funds : Personal (Committees Funds)
8. Total Funds : IDR 2,183,000

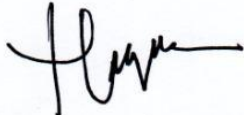
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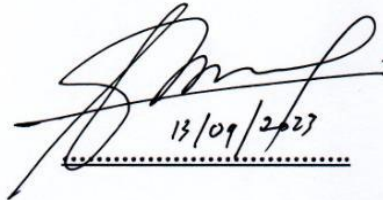
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Accepted by,  
Director of LRPM

  
.....

Dr. Retnowati

## TURNITIN RESULT

Final Report Social Project 'Supporting Indonesia Golden Generation 2045 through Instilling Entrepreneurial Character of Young Women at Panti Sosial Asuhan Anak 3'

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## ABSTRACT

The National Manpower Survey indicates that in February 2023, Indonesia's unemployment rate was 5.45%, making it one of the nation's major problems. The Indonesian government is implementing 'Golden Indonesia 2045' as a strategy to lower the unemployment rate in the nation, which currently stands at 8 million. To support the government, this group conducts a character development program and will focus on the young girls' issues in *Panti Sosial Asuhan Anak Putra Utama 3*. It was anticipated that this program would empower young girls and expand their career opportunities by putting feminist theory into practice. In addition to the implementation of SDGs that focus on gender equality, quality education, as well as decent work and economic growth, this program aims to improve their entrepreneurial spirit, by giving lessons on developing an entrepreneurial mindset, group discussions, games, motivating videos, discussions of inspirational films, art-making from waste, as well as the creation of acrylic keychains and bracelets from beads. Despite the lack of education regarding entrepreneurship in the orphanage, the program succeeded in instilling entrepreneurial character. This is demonstrated by the notable shifts in the young girls pre- and post-program perspectives on their future goals. This program utilizes the Phillips and Pittman Model for Community Development which focus on 3 steps of implementation which are capacity building, social capital, and outcome.

**Keywords:** *Entrepreneurship, Golden Indonesia 2045, Sustainable Development Goals, Panti Sosial Asuhan Anak Putra Utama 3*

## ABSTRAK

Badan Pusat Statistik mengindikasikan bahwa pada Februari 2023, tingkat pengangguran di Indonesia mencapai 5.45%, dan menjadi salah satu masalah terbesar negara. Pemerintah Indonesia menerapkan “Indonesia Emas 2045” sebagai strategi untuk mengatasi tingkat pengangguran, yang saat ini telah mencapai 8 juta penduduk. Sebagai bentuk dukungan terhadap pemerintah, grup kami melaksanakan program pembentukan karakter dan akan berfokus pada permasalahan anak-anak perempuan di Panti Sosial Asuhan Anak Putra Utama 3. Program ini diharapkan dapat memberdayakan anak-anak perempuan serta memberikan kesempatan karir yang lebih besar dengan mengimplementasikan teori feminis. Selain itu, dengan menerapkan SDGs yang berfokus pada kesetaraan gender, kualitas pendidikan, serta pekerjaan layak dan pertumbuhan ekonomi, program ini bertujuan untuk meningkatkan jiwa wirausaha, dengan memberikan materi tentang pengembangan pemikiran kewirausahaan, diskusi grup, permainan, video motivasi, diskusi tentang film inspiratif, membuat kerajinan dari barang bekas, serta merangkai gantungan kunci akrilik dan aksesoris dari manik-manik. Walaupun sebelumnya tidak ada pendidikan kewirausahaan di panti asuhan, program ini telah berhasil menanamkan jiwa kewirausahaan. Hal ini dapat dilihat dengan perubahan signifikan pada perspektif anak-anak perempuan, sebelum dan sesudah program dijalankan, mengenai tujuan masa depan mereka. Program ini memanfaatkan Model Pengembangan Masyarakat Phillips dan Pittman yang berfokus pada 3 langkah implementasi yaitu peningkatan kapasitas, modal sosial, dan hasil.

**Keywords:** *Kewirausahaan, Indonesia Emas 2045, Tujuan Pembangunan Berkelanjutan, Panti Sosial Asuhan Anak Putra Utama 3*

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