



**THE ROLE OF THE HUMAN RESOURCES BUREAU OF THE
MINISTRY OF FOREIGN AFFAIRS IN SUPPORTING
INDONESIAN CULTURAL DIPLOMACY**

UNDERGRADUATE THESIS

**Submitted as one of the requirements to obtain
Sarjana Sosial (S.Sos.)**

By:

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**FACULTY OF HUMANITIES
INTERNATIONAL RELATIONS STUDY PROGRAM
CIKARANG
August, 2023**

THESIS ADVISER RECOMMENDATION LETTER

This thesis entitled **“The Role of The Human Resources Bureau of The Ministry of Foreign Affairs in Supporting Indonesian Cultural Diplomacy”** prepared and submitted by Audrea Rachel Viely Ananto in partial fulfillment of the requirements for the degree of Bachelor of Arts in International Relations in the Faculty of Humanities has been reviewed and found to have satisfied the requirements for a thesis fit to be examined. I therefore recommend this thesis for Oral Defense.

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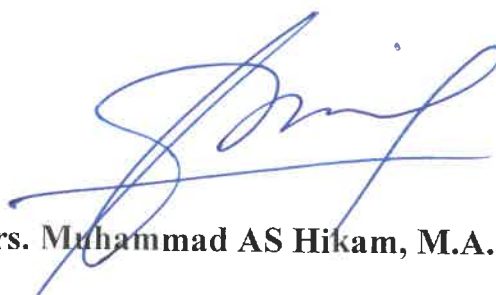
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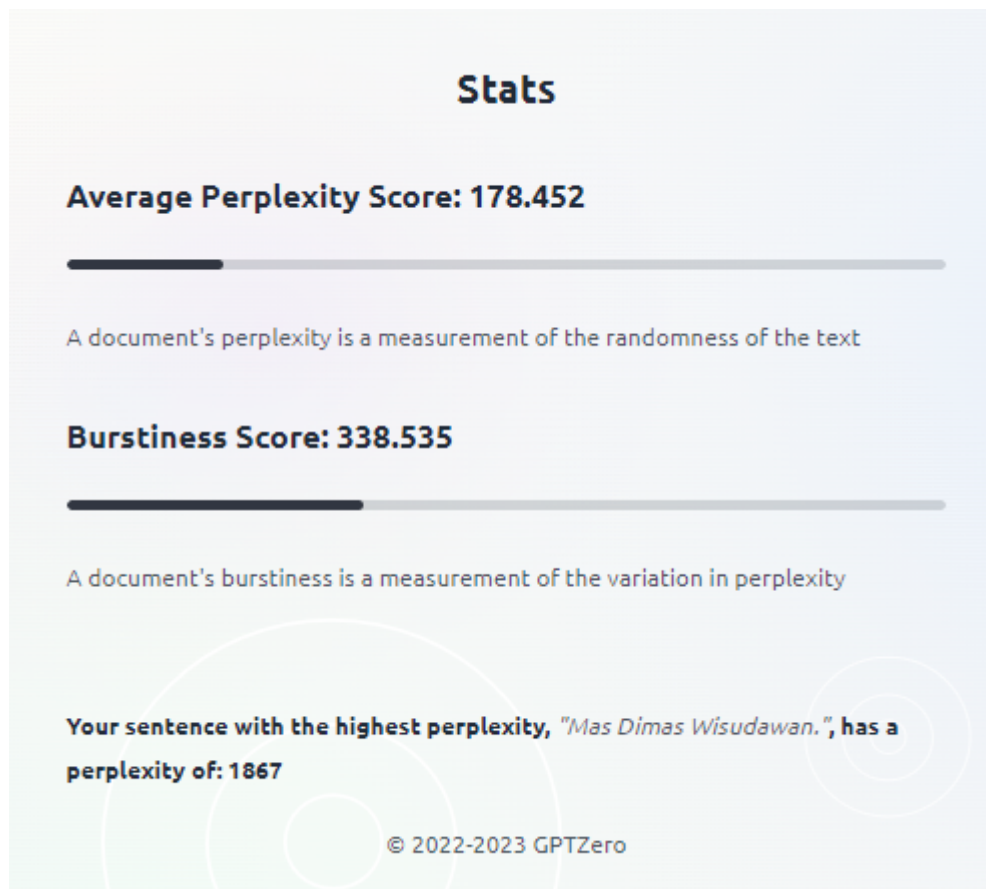
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ABSTRACT

Title: The Role of The Human Resources Bureau of The Ministry of Foreign Affairs in Supporting Indonesian Cultural Diplomacy.

Cultural diplomacy cannot run without the support of human resources from the central government because diplomacy approaches require people to conduct it. An organization that has employees cannot run at all without having a human resource managing sector because it works as the “backbone” of the organization. This research is aimed to analyze the policy of the Human Resources Bureau of the Ministry of Foreign Affairs in sending and deploying their forces for cultural diplomacy. Hence, this study uses descriptive method with an interview approach and a primary data from the Ministry of Foreign Affairs to answer the research question of “How vast is the role and effort of the Human Resources Bureau in advancing cultural diplomacy by deploying talented personnel with a background in arts?”. This research study finds that the Ministry of Foreign Affairs hasn't really set its major focus on cultural diplomacy, particularly in sending people with artistic talents to base and run cultural diplomacy abroad as a part of civil servants. Remembering that Indonesia is a country full of culture, cultural diplomacy needs to be utilized further, looking at the potential Indonesian culture has if maximized in the right way.

Keywords: *Culture, Diplomacy, Indonesia, Human Resources Bureau, Policy*

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Cikarang, 6 July 2023

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the left.

Audrea Rachel Viely Ananto

LIST OF ACRONYMS

MoFA : Ministry of Foreign Affairs

CD : Cultural Diplomacy

TOEFL : Test of English as a Foreign Language

HR : Human Resources

PDLN : Foreign Service Officer

TABLE OF CONTENTS

	Page
THESIS ADVISER RECOMMENDATION LETTER	i
DECLARATION OF ORIGINALITY	ii
PANEL OF EXAMINER APPROVAL SHEET	iii
STATEMENT OF ORIGINALITY	iv
SCIENTIFIC PUBLICATION APPROVAL FOR ACADEMIC INTEREST SHEET	v
ADVISOR'S APPROVAL FOR PUBLICATION	vi
PLAGIARISM CHECK RESULT	vii
ABSTRACT	viii
AKCNOWLEDGEMENT	ix
LIST OF ACRONYMS	xi
 CHAPTERS	
I. INTRODUCTION	1
1.1 Background of the Study	1
1.2 Problem Identification	2
1.3 Research Question	3
1.4 Research Objectives	3
1.5 Literature Review	4
1.5.1. Indonesian Cultural Diplomacy	4
1.5.2. Human Resources Management	5
1.6 Theoretical Framework	7
1.6.1. Soft Power	7
1.6.2. Cultural Diplomacy	8
1.6.3. Public Diplomacy	9

1.7 Research Methodology	10
1.7.1. Research Method	10
1.7.2. Research Time and Place	11
1.7.3. Research Operationalization.....	11
II. INDONESIAIAN CULTURAL DIPLOMACY	13
2.1. The Indonesian Cultural Diplomacy	13
2.2. The Role of Arts as a Diplomatic Instrument.....	17
2.3. The Progress of Indonesian Cultural Diplomacy	25
III. THE HUMAN RESOURCES BUREAU'S POLICY IN CONDUCTING CULTURAL DIPLOMACY	32
3.1. The Relation between Human Resources of MoFA and Cultural Diplomacy...	32
3.2. The Policy of Human Resources in Deploying Forces to Conduct Diplomacy Abroad.....	38
IV. CONCLUSION AND RECOMMENDATIONS	41
4.1. Conclusion.....	41
4.2. Recommendations	44
REFERENCES AND APPENDICES	45