

APPENDIX

Table 3. Table of Analysis of Data Sentiment Comments

Positive	Negative
<p>How do we stop racism ? Stop talking about it. I'm going to stop calling you a white man, and I'm going to ask you to stop calling me a black man - Morgan Freeman, also think people have lost their minds focusing on this topic so much.</p>	<p>"Let's talk about Racism" "This is Jamal" Come on</p>
<p>As a black woman I was not raised with people mentioning perspective like Ben. And I can say this really opened my mind. I notice a lot or times when people say things are about race that there is nothing to back it. Or often times that situation seems to be more about qualifications, culture and socio economic status than race. What I learned is that the lack or details can often distort the picture.</p>	<p>Why is Jamal "African American" but Kevin is "white"? Shouldn't Kevin be "European American" or Jamal be called "black" ? Obviously because the want to frame "white" as a political entity as well as a racial identity</p>

<p>To accuse other for one's own misfortune is a sign of lack of education. To accuse oneself shows that one's education has begun. To accuse neither oneself nor others shows that one's education is complete - Epictetus</p>	<p>Literally every generation anead or mine were farmers and barely went through schoolina. Its very aggravatina to nave someone sit and tell me that my parents, grandparents and great parents were handed great education and employment opportunities. Its actually very enraging. Especially sine my name is Kevin.</p>
<p>This kid's parents should be very proud. He's a lass act and already very much an adult. Wonderful</p>	<p>Jamal, what a perfect name to use on a video talking about racism</p>

<p>This is one of the best conversations I've seen in a while. Good Luck kid</p>	<p>They literally picked the most stereotypical names for these kids.</p>
<p>These kinds of conversations are what the change my mind series really needs to shoot for. We all know you are gonna outsmart an emotionally guided, speaks without even a shred of thought nonsensical desperate to be heard college student that shouldn't be there to start with given their state of mind. This gentleman portrayed a logical argument that results and ACTUAL positive outcomes and results that can be real world applied. Hat's off</p>	<p>The video Ben watched was exactly what was taught to me in college. I left that class feeling like everything was my fault and there was nothing I could really do about it. I realize now that the class was only showing hall of the picture. It scares me that Universities are allowing this curriculum and that was so easily convinced. Why are the trina so hard to separate white people and black people.</p>

<p>I was thinking “whoa kid really knows how to think for himself and is not in the least bit intimidated by opposition” and then he said he was homeschooled and everything made sense I’m on year 2 of homeschooling my kids and this is why.</p>	<p>Privatize sprouts and socialize losses I wish every American got a pie chart each year showing them now their tax dollars were spent.</p>
<p>I think that Steven and this guy could actually become friends in the right circumstances. They have fantastic conversational chemistry.</p>	<p>The nerve to pay out bonuses by using bailout money from the taxpayer is a level of evil that is almost impressive</p>
<p>This kid is going to be all right. No victim mentality, has his stuff together, articulate and willing to listen</p>	<p>I never understood why the idea of a family with nothing being given a thousand dollars is outrageous, while the cruelest and laziest and wealthiest of us all being given a billion dollars is somehow a good thing.</p>
<p>The kid is one of the most intelligent, articulate, and mindful people I have ever come across! His arguments as an unprepared 19</p>	<p>My greatest concern is how to recover from all these economic and global troubles and stay afloat especially with the political power</p>
<p>years old put interviewer to the test and even logically won on many areas. Congratulations to him and his family and he is an example to how people should conduct themselves in heated debates.</p>	<p>tussle going on in US.</p>

<p>For this kid to be this mature, articulate, and put together at just 19 is crazy. I was an idiot at 19, can't imagine a universe where he won't succeed in life.</p>	<p>The fact that the government still gives the fossil fuel industry free money despite everything is absolutely insane to me.</p>
<p>Proud of this young man, he represented himself very well. He asked all the right questions</p>	<p>Makes perfect sense since both political parties are corporate owned. Corporate lobbyists write the bills that often later becomes laws. We are no longer a Republic but an corporatocracy led by super rich oligarchy.</p>
<p>LWC should hire this youngster and put him on your show every one in a while. Thoroughly enjoyed this conversation</p>	<p>Theodore Roosevelt would be so disappointed if he knew big corporations got power again</p>
<p>The way his plant is just right in front of the lamp when there's perfectly empty space next to the lamp for it to go</p>	<p>Anytime I hear a corporation described as 'too big to fail', I think it might be time for that corporation to be broken into smaller pieces that can fail.</p>
	<p>As a UAW member on the edge of a strike due to corporate greed and the fact they consume out tax dollars and tell us that its our fault they might go bankrupt while making 21 billion combined in the first 6 months of this year really makes this video hit home</p>

	<p>I like how you said near the end, “the left tends to criticize the business, the right the government, but what some don’t realize is those groups are often on the same</p>
--	---

	<p>team; a team which one of US are on” This big true. Looking at politics itself, both political parties even have things they do to play for this super-team of the government and big business, which lends some credibility to the phrase “2 wigs, 1 albatross.” The albatross preys upon the people and keeps us divided under each of its wings, and obscures its true intentions with partisan garbage that in the end its relative trivial. I wish the general populace could see this and understand we all have a common enemy to wrangle. The combined force of Big Corp & the federal government is extremely powerful and oppressive and need to be culled, from both halves of the whole.</p>
--	---

REFERENCES

- A discourse analysis of online readers' comments on political discourse in nigeria abubakar jibril, sabiu idris, and adamu mohammed. (2022). *Journal of Strategic and Global Studies*, 5(2). <https://doi.org/10.7454/jsgs.v5i2.1092>
- Bowyer, B. T., Kahne, J. E., & Middaugh, E. (2015). Youth comprehension of political messages in YouTube videos. *New Media & Society*, 19(4), 522–541. <https://doi.org/10.1177/1461444815611593>
- Gray, C. S. (2011). *Hard power and soft power : The utility of military force as an instrument of policy in the 21st century*. Strategic Studies Institute, U.S. Army War College.
- Hewson, C., Vogel, C. M., & Laurent, D. (2016). *Internet research methods*. Sage Publications.
- Hoferer, M., Böttcher, L., Herrmann, H. J., & Gersbach, H. (2020). The impact of technologies in political campaigns. *Physica A: Statistical Mechanics and Its Applications*, 538, 122795. <https://doi.org/10.1016/j.physa.2019.122795>
- Koehlin, E. (2018). Lachrysal D. ricke, the impact of youtube on U.S. politics. *InMedia*, 7.1. <https://doi.org/10.4000/inmedia.1328>
- Kozinets, R. V. (2015). *Netnography: Redefined*. Sage Publications.

Oloo, O. D. (2021). Exploring the social media culture of commenting: Youtube users sentiments of “misinformation” on international news media sphere.. *Social Communication*, 7(1), 90–100. <https://doi.org/10.2478/sc-2021-0009>

Thornton, S. (2008). *Seven days in the art world*. W.W. Norton & Company. Timcke, S. (2021). *Algorithms and the end of politics : How technology shapes 21st-century american life*. Bristol University Press.

Castells, M. (2009). *Communication Power*. Oxford University Press.

Gilpin, R., & Gilpin, J. M. (2001). *Global political economy : understanding the international economic order*. Princeton University Press.

Guzzetti, B. J., & Lesley, M. (2016). *Handbook of research on the societal impact of digital media*. Information Science Reference, an imprint of IGI Global.

Harvey, D. (2005). *A brief history of neoliberalism*. Oxford University Press.

Kolotaev, Y., & Kollnig, K. (2020). *Perceptions of YouTube’s political influence*. ArXiv.org. <https://arxiv.org/abs/2012.07745>

Manovich, L. (2001). *The language of new media*. Cambridge, Mass. Mit Press.

Nye, J. S. (2004). *Soft power: The means to success in world politics*. Public Affairs.

Nye, J. S. (2008). *The powers to lead*. Oxford University Press.

Rodrik, D. (2011). *The globalization paradox: Democracy and the future of the world economy*. W.W. Norton & Company.

S, J. K., Khay Jin Khoo, & Sephis (Programme : Netherlands. (2003).

Globalization and its discontents, revisited. Tulika.

Saskia Sassen. (2006). *Territory, authority, rights : from medieval to global assemblages.* Princeton University Press.

Shapiro, B. (2023, July 15). *Conservative views and political commentary on youtube.* <https://www.dailywire.com/Conservative-Views>; Daily Wire.

Stiglitz, J. E. (2002). *Globalization and its discontents.* Penguin Books.

2