



**From Italy To The Big America: The History and Journey of Pizza  
Through Migration Across The Border**

**UNDERGRADUATE THESIS Submitted as one of the requirements  
to obtain Sarjana Sosial**

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**FACULTY OF SOCIAL SCIENCE AND EDUCATION  
INTERNATIONAL RELATIONS STUDY PROGRAM**

**CIKARANG JUNE, 2025**

## TURNITIN PLAGIARISM RESULT

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ORIGINALITY REPORT

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## ACKNOWLEDGMENTS

First and foremost, I wish to convey my sincere gratitude to Allah SWT for granting me the strength, perseverance, and clarity of thought necessary to complete this thesis, entitled Final Paper\_Mohammad Rafly Febriansyah\_From Italy To The Big America The History and Journey of Pizza Through Migration Across The Border.” This thesis is submitted in partial fulfillment of the requirements for the completion of my undergraduate studies at President University. It represents the culmination of my academic inquiry and research efforts.

The successful completion of this thesis, a pivotal achievement in my academic journey, would not have been attainable without the invaluable support and unwavering commitment of many individuals. Their consistent encouragement, steadfast presence, and heartfelt prayers served as essential sources of strength, particularly during the most challenging stages of the writing process. With profound appreciation and sincere gratitude, I acknowledge their significant contributions to this endeavor.

1. To my dearest family, my father, mother, Along, with my two older siblings I extend my deepest gratitude. Your steadfast moral support and unwavering financial assistance have formed the foundational pillar of all my academic undertakings. Your enduring faith in my potential and resolute confidence in my pursuit of excellence have been a constant source of motivation and strength. Without your unwavering encouragement and sincere prayers, the achievement of this academic milestone would not have been possible.
2. I wish to convey my sincere appreciation to my respected final project advisor, Mr. Riski Muhamad Baskoro, S.Sos, M.A., for his invaluable guidance throughout the complex process of completing this thesis. His insightful supervision and constructive critiques were pivotal in shaping the conceptual foundations of this study and enhancing its overall academic rigor. I am profoundly grateful for his unwavering commitment and the substantial time and effort he invested in my academic development. May his generosity and dedication be rewarded with continued success and fulfillment.
3. All my college friends, including Muhammad Sarhan, Holy Gautami, Devani Anjani, Rani Septia Nitara, Michael Leonhart, Abdullah Abrar, and Nahl Fanema, thank you for making this academic journey truly unforgettable. Your spirit of collaboration and genuine companionship, whether during arduous study sessions, complex group projects, or vibrant organizational events, enriched my experience immensely. Furthermore, as a testament to the bonds forged, I hold dear our shared aspiration to one day collectively establish a Janji Jiwa franchise, a place that will forever symbolize the countless moments
4. that fueled our friendship and academic pursuits. The memories we created together are indeed cherished.

# **From Italy To The Big America: The History and Journey of Pizza Through Migration Across The Border**

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## **Abstract**

This paper track the historical evolution of Pizza from its origin in the 18th century that finally made its way to the United State using the theory of Gastronomic transnationalism to fully understand on how a simple food can be transformed, reinterpreted and finally localize across the border and made a big impact in other country like Pizza from to Italy to America, the research use the research method of qualitative and literature study that is based on historical events, documents interpretation, the study find how Italians migrate from Naples to the United state, explaining the how pizza was first made and finally was brought by Italian immigrant to the united state through migration with many several factors, from living condition and economy, how the story of queen Margherita that was served a pizza based on the Italian flags and name it after herself in an honor of the food created a huge impact for the Italian also the challenges that Italians has to go through in order to even step foot on America and made it their Identity faced with racism, suspicion of crime, the creation of the first pizzeria in the united stated that was first established by the Lombardi's family in New York that soon evolve into a big cultural identity for America, making pizza the most consume food for its simplicity and how convenience it is that play a vital role in the necessity for the American citizen, the rise of chain food restaurant that helps the popularization of Pizza like Domino's and Pizza Hut made a big impact in the state, how the transformation of Pizza through out the centuries and even create a crisis for its authenticity because on how pizza was made very differently from its origin resulting on the creation of Associazione Verace Pizza Napoletana (AVPN) that has the job to preserve at least an authenticity for Neapolitan Pizza, establishing that every pizzeria that wanted to serve Neapolitan pizza need to be certified not just the food but the pizza maker or pizzaiolo also need the approve from the AVPN for it to be able to serve the people real authentic Neapolitan Pizza, the hybridization soon became not a threat and was seen as a identity for both country for its combination of Italian tradition and culinary culture in America creating a understanding for both parties and finally seen as a mutual agreement.

Keywords: Pizza, Pizzeria, Hybridization, Transformation, Migration.

Makalah ini melacak evolusi historis Pizza dari asalnya pada abad ke-18 yang akhirnya sampai ke Amerika Serikat menggunakan teori transnasionalisme Gastronomi untuk memahami sepenuhnya tentang bagaimana makanan sederhana dapat diubah, ditafsirkan ulang dan akhirnya dilokalisasi melintasi perbatasan dan membuat dampak besar di negara lain seperti Pizza dari Italia ke Amerika, penelitian menggunakan metode penelitian kualitatif dan studi literatur yang didasarkan pada peristiwa sejarah, interpretasi dokumen, penelitian menemukan bagaimana orang Italia bermigrasi dari Naples ke Amerika Serikat, menjelaskan bagaimana pizza pertama kali dibuat dan akhirnya dibawa oleh imigran Italia ke Amerika Serikat melalui migrasi dengan banyak beberapa faktor, dari kondisi kehidupan dan ekonomi, bagaimana kisah ratu Margherita yang disajikan pizza berdasarkan bendera Italia dan menamainya dengan namanya sendiri untuk menghormati makanan tersebut menciptakan dampak besar bagi orang Italia juga tantangan yang harus dilalui orang Italia untuk menginjakkan kaki di Amerika dan menjadikannya Identitas mereka menghadapi rasisme, kecurigaan kejahatan, penciptaan restoran pizza pertama di Amerika Serikat yang pertama kali didirikan oleh keluarga Lombardi di New York yang segera berkembang menjadi identitas budaya yang besar bagi Amerika, membuat pizza menjadi makanan yang paling banyak dikonsumsi karena kesederhanaannya dan bagaimana kenyamanannya yang memainkan peran penting dalam kebutuhan warga negara Amerika, munculnya restoran makanan berantai yang membantu memopulerkan Pizza seperti Domino's dan Pizza Hut membuat dampak besar di negara bagian, bagaimana transformasi Pizza selama berabad-abad dan bahkan menciptakan krisis bagi keasliannya karena pada bagaimana pizza dibuat sangat berbeda dari asalnya yang mengakibatkan terciptanya Associazione Verace Pizza Napoletana (AVPN) yang memiliki tugas untuk melestarikan setidaknya keaslian untuk Pizza Neapolitan, menetapkan bahwa setiap pizzeria yang ingin menyajikan pizza Neapolitan perlu disertifikasi bukan hanya makanannya tetapi pembuat pizza atau pizzaiolo juga memerlukan persetujuan dari AVPN agar dapat menyajikan Pizza Neapolitan asli yang sebenarnya kepada masyarakat, hibridisasi segera menjadi bukan ancaman dan dipandang sebagai identitas bagi kedua negara karena kombinasi tradisi Italia dan budaya kuliner di Amerika yang menciptakan pemahaman bagi kedua belah pihak dan akhirnya dipandang sebagai kesepakatan bersama.

Kata Kunci: Pizza, Pizzeria, Hibridisasi, Transformasi, Migrasi.

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