



**NAVIGATING INDONESIA'S LEADERSHIP
THROUGH POLITICAL LINKAGES THEORY IN THE 2022 G20 PRESIDENCY**

UNDERGRADUATE THESIS
Submitted as one of the requirements to obtain
Sarjana Sosial (S.Sos)

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FACULTY OF SOCIAL SCIENCE AND EDUCATION
INTERNATIONAL RELATIONS STUDY PROGRAM

CIKARANG

MAY, 2025

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NAVIGATING INDONESIA'S LEADERSHIP

THROUGH POLITICAL LINKAGES THEORY

IN THE 2022 G20 PRESIDENCY

Proposed by:

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A thesis presented to the Faculty of Social Science and Education President University

In partial fulfilment of the requirements for Bachelor's Degree of Social Science

May 2025

ABSTRACT

Navigating Indonesia's Leadership Through Political Linkages Theory in the 2022 G20 Presidency

By: Belia Sabrina Nasution

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I.11 Definition of Terms

Below are some of the important definitions of terms related to the research topic.
The term is crucial to understand the context of the research.

Table 1.2.
Definition of Terms

Terms

Definition

G20

The abbreviation for The Group of 20, is an international economic forum of 19 countries plus the European Union which represent 60 world's population, 75% global trade and 80% of global GDP (Kementerian Keuangan Republik Indonesia 2022).

Presidency

The leadership status of the G20 that given to a selected country that rotated annually (World Economic Forum 2024)

Political Behaviour

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III.4 Political Dynamic in G20 Presidency Through Linkage Politics

Navigating Indonesia presidency thorough linkage politics theory drive to expand the analysis on the dimension of linked between power and diplomatic strategy that taken by member countries particularly the major powers including United States, China, and Russia.

Seeing from one of aspects of linkage strategy which is threat induces linkage as stated by (Stein 1980a) is strategy using threat to create pressure on another country that turns into cooperation.

Some countries attempt to link their commitment into a forum within its action or the position of another country in the different issues.

In the case of G20 2022, the most tangible example of this strategy occurred the Bali summit where there was statement circulated and captured by international media that President of United States at that time would only attend the summit without the presence of President Russia and some officials walked out of G20 meetings over the participation of Russia as member countries united to condemn on going war of Russia-Ukraine (Aljazeera 2022).

It shows that form of using diplomatic presence as a tool for strategic pressure which through linkage politics framework, it can be seen as a form of presence-based linkage where there is connection between the issue of political attendance in this economic international forum and geopolitical conflict.

This strategy shows that there is a shift of practical linkage politics from issue linkage becoming coerced linkage as explained by (Stein 1980b) a country with dominant power leverages the weaker country forcing them to act based on the desire of a stronger country.

In this regard, the absence and the presence in the global forum is not solely about the protocol decision but also as a form of political communication that required strategical aims.

In the context of Indonesia Presidency in G20 2022, major powers utilize their participation as diplomatic instrument to create pressure for Indonesia as host nation and other member countries as it for shaping the dominance in the international stage.

ABSTRACT

Navigating Indonesia's Leadership Through Political Linkages Theory in the 2022 G20 Presidency

By : Belia Sabrina Nasution

Thesis Adviser : Ranti Yulia Wardani, SE, M.Sc, Ph.D.

This research examines Indonesia leadership during its presidency of G20 in year 2022 through linkages politics theory. G20 is global premiere economic forum that seek for common goods and international cooperation as its important part of the world which represent 80% of the world population and 85% of global GDP with no permanent secretariat. This study fills a gap in the literature which of previous studies that undermined the success of Indonesia presidency which none studies explaining Indonesia in balancing major powers while advocating all the agendas under G20 in the complicated global dynamic. The focus of the research is on Indonesia as state actor in the global governance. The method used is a qualitative approach supported by primary data through semi - structured interview and secondary data from document analysis from academic journals, research papers, scientific articles, international news and media report, official document of G20 2022. This research finds that Indonesia succeeded in balancing the major powers while advocating all the agendas within the three selection priority issues as from the lens of linkage politics theory shows the success of Indonesia leadership that classified into procedural success by maintaining the agendas with wide participation of member countries, substantive success with the joint communique, diplomatic success in balancing the major powers and strategy legacy success with successfully leverage diplomatic strategy which some enhancement of international credibility and image in the global governance. Indonesia has successfully balancing the major powers and succeed the G20 presidency in a year 2022.

Keywords: G20, Global Governance, Presidency, Major Power, State Actors, Diplomacy

ABSTRAK

Menavigasi Kepemimpinan Indonesia Melalui Teori Keterkaitan Politik dalam Kepresidenan G20 2022

Oleh : Belia Sabrina Nasution

Dosen Pembimbing : Ranti Yulia Wardani, SE, M.Sc, Ph.D.

Penelitian ini mengkaji kepemimpinan Indonesia selama kepresidenannya di G20 pada tahun 2022 melalui teori politik keterkaitan. G20 adalah forum ekonomi global utama yang mencari kebaikan bersama dan kerjasama internasional, yang merupakan bagian penting dari dunia mewakili 80% populasi dunia dan 85% dari PDB global tanpa sekretariat permanen. Studi ini mengisi celah dalam literatur yang mana studi-studi sebelumnya meremehkan suksesnya kepresidenan Indonesia dimana tidak ada penelitian yang menjelaskan Indonesia dalam menyeimbangkan kekuatan besar sambil mengadvokasi semua agenda di bawah G20 dalam dinamika global yang rumit. Fokus penelitian ini adalah pada Indonesia sebagai aktor negara dalam tatanan global. Metode yang digunakan adalah pendekatan kualitatif yang didukung oleh data primer melalui wawancara dan data sekunder dari analisis jurnal akademik, artikel ilmiah, berita internasional serta dokumen resmi G20 2022. Penelitian ini menemukan bahwa Indonesia berhasil menyeimbangkan kekuatan besar dan memimpin G20 pada tahun 2022 sambil mengadvokasi semua agenda dalam tiga isu prioritas yang dipilih, sebagaimana ditunjukkan melalui lensa teori politik keterkaitan yang menunjukkan keberhasilan kepemimpinan Indonesia yang diklasifikasikan sebagai keberhasilan procedural mempertahankan agenda dengan partisipasi luas dari negara – negara anggota, keberhasilan substantif dengan komunikasi bersama, keberhasilan diplomatic dalam menyeimbangkan kekuatan besar, dan keberhasilan legasi strategi dengan berhasil menjalankan strategi diplomatik yang meningkatkan kredibilitas internasional dalam tatanan global.

Kata Kunci: G20, Tatanan Global, Kepresidenan, Kekuatan Besar, Kepemimpinan, Aktor Negara, Diplomasi

ACKNOWLEDMENT

My praise and gratitude go to Allah SWT, for all His blessings, mercy, and grace that have given me knowledge, experience, patience, strength, and the opportunity to be able to complete this thesis. I would like to express my deepest gratitude for the help and support from various parties who have helped me in the preparation of this thesis. In this regard, I would like to take this opportunity to express my deepest gratitude to:

1. My thesis advisor, Ms. Ranti Yulia Wardani, Ph.D. Your support, guidance, and expertise have been invaluable and helpful to me throughout this thesis journey. Your guidance not only shaped the direction of this thesis but also enriched my understanding and knowledge. I am very grateful and lucky to be under your guidance.
2. My academic advisor, Mr. Muhammad Farid, S.S., M.PA. A big thank you for your support and guidance throughout my academic journey. Your guidance, advice, and insight during the consultation process helped me face all the challenges and difficulties in my academic journey.
3. To all lecturers at President University, who I cannot mention one by one, thank you very much for the knowledge you have shared. All the knowledge is very useful and beneficial for me.
4. To Mr. Yohanes Nindito Adisuryo, S.Sos., M.Sc., Cooperation Analyst from Ministry of Energy and Mineral Resources, Regional and Multilateral Cooperation as well as G20 officials in year 2022, for his invaluable support and willingness to be interviewed for my thesis. I am truly honored and grateful for the opportunity to learn directly from one of the key experts that involved as G20 officials in 2022.
5. To my beloved family, who have supported my academic journey and who have always assured me that I can do everything well, I express my deepest gratitude to you all. Dear Bunda, Ika Ratna Kartika Yusuf and two of my little sisters Safana Fauziah and Salsabila Aqila. I am very grateful to have you all in my life. I am very grateful for the love, guidance, and values given to me that have shaped who I am today. I am also grateful for your efforts, which are proof that your struggle is

extraordinary for me to be able to pursue my dreams. There is nothing that can repay all your struggles and kindness, but this thesis is a proof of my appreciation and gratitude for you.

6. To all of my friends who contributed to helping and supporting me in the completion of this thesis. Thank you very much for everything, your support and advice mean a lot to me.

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