



Jhanghiz Syahrivar <jhanghiz@president.ac.id>

IRPN: Your manuscript entitled No longer look down: Investigating second-hand clothing purchase in Indonesia - [EMID:3f9fb8f1afe0fe7a]

2 messages

Helena Maria Alves <em@editorialmanager.com>
Reply-To: Helena Maria Alves <halves@ubi.pt>
To: Jhanghiz Syahrivar <jhanghiz@president.ac.id>

Sun, Jul 3, 2022 at 12:36 AM

Ref.:

Ms. No. IRPN-D-22-00026R1

No longer look down: Investigating second-hand clothing purchase in Indonesia
International Review on Public and Nonprofit Marketing

Dear Dr. Syahrivar,

I am pleased to tell you that your work has now been accepted for publication in International Review on Public and Nonprofit Marketing.

Thank you for submitting your work to this journal.

With kind regards

Helena Maria Alves, Ph.D
Editor
International Review on Public and Nonprofit Marketing

Reviewer #1: The new version of the manuscript has been improved based on provided comments and suggestions. Thus, in my view, it can be considered for publication.

Reviewer #2: The authors followed all recommendations, thus I'm satisfied with this version. May be a final check for the language refinements could be useful.

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Jhanghiz Syahrivar <jhanghiz@president.ac.id>
To: Helena Maria Alves <halves@ubi.pt>

Sun, Jul 3, 2022 at 9:35 AM

Dear Prof. Helena Maria Alves,

Thank you for the wonderful news. We're excited about the next steps in the publication process

Have a nice weekend!

Best regards,

Jhanghiz Syahrivar, Ph.D.

Assistant Professor of Marketing, Program Coordinator

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Let's unite to make
change happen.

I'm in!

[Quoted text hidden]



Jhanghiz Syahrivar <jhanghiz@president.ac.id>

IRPN: Your manuscript entitled No longer look down: Investigating second-hand clothing purchase in Indonesia

Helena Maria Alves <em@editorialmanager.com>
Reply-To: Helena Maria Alves <halves@ubi.pt>
To: Jhanghiz Syahrivar <jhanghiz@president.ac.id>

Sat, May 7, 2022 at 9:26 PM

Ref.:

Ms. No. IRPN-D-22-00026

No longer look down: Investigating second-hand clothing purchase in Indonesia
International Review on Public and Nonprofit Marketing

Dear Dr. Syahrivar,

Reviewers have now commented on your paper. You will see that they are advising that you revise your manuscript. If you are prepared to undertake the work required, I would be pleased to reconsider my decision.

The reviewers' comments can be found at the end of this email or can be accessed by following.

Your username is: jhanghiz

If you forgot your password, you can click the 'Send Login Details' link on the EM Login page at <https://www.editorialmanager.com/irpn/>.

When revising your work, please submit a list of changes or a rebuttal against each point which is being raised when you submit the revised manuscript.

Your revision is due by 28 May 2022.

To submit a revision, go to <https://www.editorialmanager.com/irpn/> and log in as an Author. You will see a menu item called 'Submissions Needing Revision'. You will find your submission record there.

Please make sure to submit your editable source files (i. e. Word, TeX).

Yours sincerely

Helena Maria Alves, Ph.D
Editor
International Review on Public and Nonprofit Marketing

Reviewers' comments:

Reviewer #1: The paper under review appears interesting and relates to a current topic. The conceptual framework is based on an appropriate literature review and the analysis procedure is adequate. However, there are some minor issues which should be faced prior to its definite acceptance for publication. To be precise:

- The main weakness of the paper refers to representativeness, Even when it is stated that, according to Barrett (2007) "in terms of sample size, at least 200 respondents are required to provide sufficient data for analysis and publication", and such affirmation must be considered as referred to the Structural Equation Model (SEM) technique, the real fact is that at least 400 questionnaires would have been required in a general sense for a proper extrapolation and/or generalization of results and conclusions. As 225 being the sample size, this points to we are facing a prospective study (or, at least, this fact could be mentioned in the title or, specifically, as a limitation to extrapolate results and conclusions).

- Additionally, no information is provided on the moment when data were collected, an useful information in order to

assess the timeliness of the study. What is more, no information on sociodemographic characteristics of the sample or the total population is provided either, then new doubts arising on the possibility or properly extrapolate results and conclusions.

- From a formal view, most part of the content appearing in the section on "discussion" could (should) be relocated in the following one on "conclusion".

- Regarding bibliographical references, there should be a full concordance between those sources which are quoted along the text and those ones which are included in the final listing. At the moment, but in case of my mistake, the references by Ertekin & Atik, (2015), Watson, 2017, Wei et al. (2017), Xu et al. (2011). and Xu et al. (2014) are quoted in the text, but they are not included (and should be) in the final listing. On the contrary, the reference by Kayser and Rice (1974) is included in the final listing, but it should be removed as not have been previously quoted along the text.

- Finally, and also from a formal view, author/s should decide on the use of the conjunction 'and' or the symbol '&' to join names when quoting sources from several authors. One decided, either the conjunction or the symbol should be systematically used.

Reviewer #2: I found your research interesting, but it is not very original. We can find several studies around this topic. What is the novelty of yours? In which way the country or multicultural factor can be a factor of interest for the readers of this journal?

There are other ways of having an environmentally friendly behaviours regarding clothing. Maybe you could talk a bit of the recycling or donation linking it with the option of selling second-hand clothes. Another point is your framework. Can you please describe it?

In your Research Methodology (I prefer "Methods") you say "This study limited the sample to people who had previously purchased second-hand clothes to generate insightful results in the sense that people who had previously purchased second-hand clothes may have distinct and critical perspectives on secondhand clothing purchases". Please explain. Give also information of when data was collected.

Your "Discussions" section needs additional work. It is somewhat confusing. Firstly, it should be Discussion (without the "s"). Then, you should move some paragraphs for the Conclusion section (for instance: This research investigates factors influencing second-hand clothing purchases in Indonesia, which is less explored in the literature. Environmental pollutions caused by a consumerist lifestyle and a poor waste disposal system in developing countries, such as Indonesia, highlight the significance of second-hand clothing research. Several key concepts have been introduced, namely hedonism, guilt, environmental concerns, purchase intention, price consciousness and actual purchase.). I also would suggest you to make a separate subsection for Implications. In this case you can extend your theoretical, but mainly practical implications. The limitations should also be stated in the conclusion. And you should develop some future lines for research in this last section.

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