



**DESIGNING AN ANTHOLOGY ILLUSTRATION
BOOK TO INCREASE EMPATHY ABOUT
BULLYING TOWARDS TEENAGERS**

By

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Designing an Anthology Illustration Book to Increase Empathy About Bullying Towards Teenagers

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ABSTRACT

The level of bullying cases, especially among young people in Indonesia, is increasing where in 2018 Indonesia is ranked 5th as a country with a high level of bullying. This is an important topic because bullying can reduce a person's self-confidence or increase the risk for depression. This can affect young Indonesians who have a role as the future of the nation. Cases of bullying can be reduced by increasing their empathy and to educate people who are unaware that their actions are deemed bullying. To educate people about bullying and increase their empathy, anthology books are a great choice. For it can spread awareness of the effects of bullying, educate people what bullying looks like, and aid them identify and convey their feelings by looking at other points of view to better understand it. For this thesis, the theories used are book illustration design theory, theory of layout, theory of color, and theory of typography. For the methodology used is the method of illustration, the method of conveying emotions in artwork, and the quantitative method for data collection. The end result is an illustrated anthology e-book in the form of softcopy published on kindle website targeted for teenagers. After reading the book, the participant's empathy and knowledge about bullying increases, and they become motivated to help people who are being bullied.

***Keywords:* Anthology illustration book, Teenager, Bullying, Empathy.**

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