

THE IMPACT OF WEBSITE INFORMATION SERVICE, WEBSITE SECURITY AND WEBSITE PLATFORM SERVICE ON THE EMPLOYMENT OF GRADUATES IN ZHENGZHOU DURING THE EPIDEMIC

UNDERGRADUATE THESIS

Submitted as one of the requirements to obtain

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By

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FACULTY OF BUSINESS

MANAGEMENT STUDY PROGRAM

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CIKARANG

May 2023

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The Panel of Examiners declare that the Thesis entitled "The impact of website information service, website security and website platform service on the employment of graduates in Zhengzhou during the epidemic" that was submitted by Jiapei Cheng majoring in Management from the School of Business was assessed and approved to have passed the Oral Examinations on 31 May 2023.

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PLAGIARISM RESULT

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ABSTRACT

This paper summarizes published studies on the impact of website information services, website security and website platform services on the employment of Zhengzhou graduates during the epidemic period, aiming to establish the relationship between variables such as website information services, website security and website platform services and Zhengzhou graduates. The study collected data from 212 respondents through an online survey and analyzed it using SPSS. The results show that the website platform service, website security and website information service have an impact on the employment of graduates in Zhengzhou. The results of this study are expected to be verified with previous studies, trying to test the degree of fitting between the SPSS data analysis results and the results of previous studies.

Key words: Epidemic; Online recruitment; Employment of graduates; Impact; Countermeasures

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