

Classical Cutting Editing Technique for Convey The Message to The Audience in 'ASA DIBALIK GARAM' Film.

UNDERGRADUATE THESIS

**Submitted as one of the requirements to
obtain
Sarjana Ilmu Komunikasi**

By

EVA YULI GRACE MIRANDA TUMANGGER

Student ID No: 009201600002

FACULTY OF HUMANITIES
COMMUNICATION STUDY PROGRAM

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Supervisor's name: HARI SURYANTO. M.SN.

Acknowledge

It was a great blessing from God that I can finally finish this thesis and film project through ups and downs, overwhelming support and unceasing prayers from the loved ones. I would like to express my highest gratitude to my almighty God and Jesus Christ for all the protection and conveniences which given to me during passed my study in President University. On this special section, I would like to thank everyone who spent their times, energies, and even everything to help me finish this phase :

1. I would like to thanks profusely to my parents, Mr. Tumangger and Mrs. Sihombing, my brother and sisters,my aunties and uncle, who always support, love, care and never stop pray for me.
2. Bunch of thanks and love to all my idol bias, Taeil, Johnny, Taeyong, Yuta, Doyoung, Ten, Kun, Jaehyun, Winwin,Jungwoo, Lucas, Mark, Hendery, Xiaojun, Renjun, Jeno, Haechan, Jaemin, Shotaro,Yangyang, Chenle, Sungchan, and Jisung give me support mentally
3. I want to share my gratitude to Mr. Abdul Hutagalung, Ms Fitri and Mr Hendra for their kindness to help my thesis as my resource person for my film.
4. I would to express my gratitude to Mr.Hari Suryanto for all his time to spent a lot to help me finish this final project and thesis by giving helfull guidances.
5. My sincere to Mr.M. Raudy Gathmyr,S.Sos.,M.Si., as Head of Communication Studies Programs
6. I would like to say thak you to Mrs. Meri Kristina Simanjuntak for assisting in preparing documents related to my final project also during my college life.

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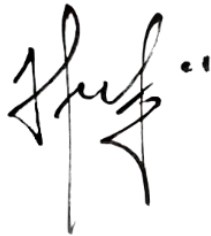
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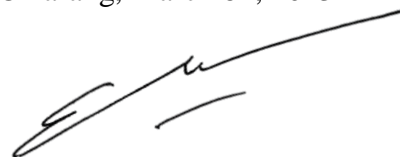
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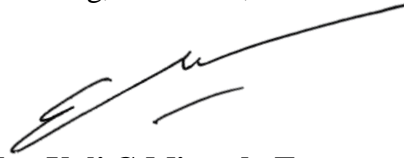
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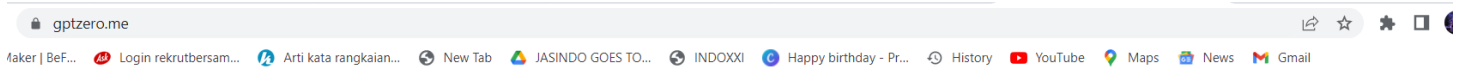
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Abstract

The purpose of this study is to apply classical cutting techniques based on the visual approach. Can the use of Classical Cutting Editing Theory convey the message that the character wants to convey to the audience? Asa Dibalik's Garam The film is set in the history of the 2000s, so the classic cutting technique is well suited to use in this film to clarify, dramatize or emphasize for the purpose of increasing drama and emphasizing emotion. Intercut, Cross Cutting, Match Cutting, Cut Away, Parallel Cutting, these are the techniques that will develop dramatic aspects in the film. Classical cutting is therefore a style of editing that functions to clarify, dramatize, or emphasize to achieve the desired dramatic intensity and emotional emphasis. Classic cutting refer to cuts for dramatic intensity and emotional emphasis rather than just continuity. In general, the use of classic cutting theory to convey the message in movies, especially documentaries, so that the message of the film reaches the audience. The use of classical cutting theory used in filmmaking should be combined with other theories if the documentary is to show world events, especially on a large scale, so that the message of the film is conveyed. specifically and perfectly conveyed to the public and also to the filmmakers.

Keyword : classical cutting, Asa dibalik garam, Intercut, Cross Cutting, Match Cutting, Cut Away, Parallel Cutting

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