

### PHOTOJOURNALISM AND THE POWER OF VISUALS: TELLING STORIES WITHOUT WORDS

# UNDERGRADUATE THESIS Submitted as one of the requirements to obtain Sarjana Ilmu Komunikasi (S.I.Kom)

By:

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## FACULTY OF HUMANITIES COMMUNICATION SCIENCE STUDY PROGRAM CIKARANG

**JULY, 2023** 

#### PANEL OF EXAMINER APPROVAL

Panel of Examiners declare that the undergraduate thesis entitled "PHOTOJOURNALISM AND THE POWER OF VISUALS: TELLING STORIES WITHOUT WORDS" that was submitted by Irine Widya Maharani majoring in Communication Science from the Faculty of Humanities was assessed and approved to have passed the Oral Examination on July 18, 2023.

#### Panel of Examiner

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Advisor

(M. Raudy Gathmyr, S.Sos., M.Si.) Examiner

Acknowledged by,

Head of Program Study

(M. Raudy Gathmyr, S.Sos., M.Si.)

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In my capacity as an active student of President University and as the author of the undergraduate **thesis**/final project/business plan stated below:

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: Irine Widya Maharani

Student ID number

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Study Program

: Communication Science

Faculty

: Faculty of Humanities

I hereby declare that my undergraduate <u>thesis</u>/final project/business plan entitled "PHOTOJOURNALISM AND THE POWER OF VISUALS: TELLING STORIES WITHOUT WORDS" is, to the best of my knowledge and belief, an original piece of work based on sound academic principles. If there is any plagiarism, including but not limited to Artificial Intelligence plagiarism, is detected in this undergraduate thesis/final project/business plan, I am willing to be personally responsible for the consequences of these acts of plagiarism, and accept the sanctions against these acts in accordance with the rules and policies of President University.

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Advisor's Name

: Hari Suryanto, S.Sn., M.Sn.

**NIDN** 

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Study program

: Communication Science

Faculty

: Humanities

declare that following thesis:

Title of undergraduate thesis

: PHOTOJOURNALISM AND THE POWER OF

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Undergraduate Thesis author

: Irine Widya Maharani

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PHOTOJOURNALISM AND THE POWER OF VISUALS: TELLING STORIES WITHOUT WORDS Irine Widya Maharani 009202000063 This article is submitted to complete the by course program of Communication, specifically Media & Society subject at President University A subset of journalism known as photojournalism relies heavily on photos to convey news and stories.

Photojournalism has long served as a quiet observer of significant occurrences around the globe, enabling us to see and feel what is happening in distant locations and the lives of individuals we may never have met.

In reality, photojournalism is essentially a type of journalism that employs images to convey a narrative or idea.

It's a potent technique to capture experiences and communicate ideas in a manner that words alone cannot.

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**ABSTRACT** 

Photojournalism is basically a type of journalism that uses images to convey a narrative or idea.

Based on the observations made, the author found a phenomenon about photojournalism that

has a visual power and can tell a story without words. The author's purpose in creating this

article is to inform that photos can tell a story without words. have a unique ability to visually

convey messages and emotions. A photo can tell more stories than words, and convey a million

meanings that cannot be conveyed only by writing. Each person viewing a photo has a different

perspective on the story being told because each person has a different point of view. The way

people can interpret a photo is by looking at it properly, starting from looking at the shape,

expression, color, style, and etc.

Keywords: Photojurnalism, Power, Visual, Story without word, Visual Power.

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#### **ACKNOWLEDGEMENT**

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I would also like to thank my advisor, Hari Suryanto, S.Sn., M.Sn., for his guidance and support in helping me to complete this research and write this article.

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Cikarang, 31th May 2023

(Irine**/**Widya Maharani)

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