



**INDONESIA'S CULTURAL DIPLOMACY THROUGH  
THE INDONESIAN LANGUAGE FOR FOREIGNERS  
PROGRAM IN CAMBODIA**

**UNDERGRADUATE THESIS  
Submitted as one of the requirements to obtain  
Sarjana Social (S.Sos.)**

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**FACULTY OF HUMANITIES PRESIDENT UNIVERSITY  
INTERNATIONAL RELATIONS STUDY PROGRAM  
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# TURNITIN RESULT



**INDONESIA'S CULTURAL DIPLOMACY THROUGH  
THE INDONESIAN LANGUAGE FOR FOREIGNERS  
PROGRAM IN CAMBODIA**

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## **ABSTRACT**

**Rani Saskia Gafar, International Relations 2016, President University**

**Thesis Title: *Indonesia's Cultural Diplomacy Through The Indonesian Language For Foreigners Program In Cambodia***

This research is motivated by Indonesia's diplomacy to Cambodia in disseminating BIPA, as a discourse to make Indonesian an international language especially in the ASEAN region through the Indonesian Embassy in Phnom Penh Cambodia with the aim of research to find out efforts to introduce Indonesian in Cambodia through teaching BIPA and find out the obstacles faced. The methodology used is descriptive qualitative using secondary data obtained from books, journals, government publications, and official website from government. The results of the study show that learning Indonesian has spread to 11 institutions in Cambodia. Through schools, colleges, and the general public. The aim of Cambodians learning Indonesian is to visit Indonesia to see tourist attractions, study culture, cooking, dance, traditional music, and wish to continue their studies in Indonesia. During the Covid 19 pandemic, BIPA continued to run using zoom. One-time zoom of the most followed participant 114 people. Obstacles encountered in learning BIPA, namely students having difficulty adjusting to class schedules, which has an impact on discipline in learning, the influence of the mother tongue, namely Khmer, the inability of participants to speak English, the inability of students to read Latin letters, and the BIPA teacher cannot speak Cambodian. It can be concluded that the diplomacy of BIPA learning has received a good reception from Cambodian citizens, which is marked by the fact that more and more BIPA learning places have been opened. Starting at PUSBUDI, universities, and schools. Even the Cambodian military or special forces also learn Indonesian.

**Keywords:** BIPA, Cultural Diplomacy, Indonesian Diplomacy, Indonesian language, Cambodia

## ABSTRAK

**Rani Saskia Gafar, Hubungan Internasional 2016, Universitas Presiden**

**Judul Penelitian:** *Kebudayaan Indonesia melalui Program Bahasa Indonesia untuk Penutur Asing di Kamboja*

Penelitian ini dilatarbelakangi diplomasi Indonesia ke Kamboja dalam menyebarluaskan BIPA, sebagai wacana menjadikan Bahasa Indonesia sebagai Bahasa Internasional khususnya di wilayah ASEAN melalui Kedutaan Besar Indonesia di Phnom Penh Kamboja dengan tujuan penelitian untuk mengetahui upaya pengenalan bahasa Indonesia di Kamboja melalui pengajaran BIPA serta mengetahui kendala yang dihadapi. Metodologi yang digunakan adalah deskriptif kualitatif menggunakan data sekunder yang didapatkan dari buku, jurnal, publikasi pemerintah, dan situs resmi pemerintah. Hasil penelitian menunjukkan bahwa pembelajaran Bahasa Indonesia sudah menyebar di 11 intitusi yang ada di Kamboja. Melalui sekolah, perguruan tinggi, dan masyarakat umum. Tujuan warga Kamboja belajar Bahasa Indonesia, yakni ingin berkunjung ke Indonesia untuk melihat objek wisata, belajar budaya, tarian, musik tradisional, dan ingin melanjutkan studi di Indonesia. Selama masa pandemic covid 19 BIPA terus berjalan dengan menggunakan zoom. Satu kali zoom peserta yang paling banyak diikuti 114 orang. Kendala yang dihadapi dalam pembelajaran BIPA, yakni siswa sulit menyesuaikan dengan jadwal kuliah, sehingga berdampak terhadap kedisiplinan dalam pembelajaran, pengaruh bahasa ibu, yakni Bahasa Khmer, ketidakmampuan peserta dalam Bahasa Inggris, ketidakmampuan siswa dalam membaca huruf latin, dan pengajar BIPA tidak bisa berbahasa Kamboja. Hal ini dapat disimpulkan bahwa diplomasi pembelajaran BIPA telah mendapat sambutan baik dari warga kamboja yang ditadai dengan semakin banyak tempat-tempat pembelajaran BIPA yang dibuka. Mulai ditempat PUSBUDI, perguruan tinggi, dan sekolah. Bahkan militer atau pasukan khusus Kamboja juga belajar Bahasa Indonesia.

**Kata Kunci:** Bahasa Indonesia, BIPA, Diplomasi Budaya, Diplomasi Indonesia Kamboja

## TABLE OF CONTENTS

|                                                                                 |      |
|---------------------------------------------------------------------------------|------|
| PANEL OF EXAMINER APPROVAL SHEET .....                                          | i    |
| STATEMENT OF ORIGINALITY .....                                                  | ii   |
| SCIENTIFIC PUBLICATION APPROVAL FOR ACADEMIC INTEREST .....                     | iii  |
| ADVISOR’S APPROVAL FOR PUBLICATION .....                                        | iv   |
| TURNITIN RESULT .....                                                           | v    |
| GPTZERO RESULT .....                                                            | vi   |
| ABSTRACT .....                                                                  | vii  |
| ABSTRAK .....                                                                   | viii |
| ACKNOWLEDGEMENT .....                                                           | ix   |
| TABLE OF CONTENTS .....                                                         | x    |
| LIST OF TABLES .....                                                            | xii  |
| LIST OF FIGURES .....                                                           | xiii |
| LIST OF ABBREVIATIONS .....                                                     | xiv  |
| CHAPTER I INTRODUCTION .....                                                    | 1    |
| 1.1 Background of the Study .....                                               | 1    |
| 1.2 Problem Identification .....                                                | 4    |
| 1.3 Statement of the Problem .....                                              | 9    |
| 1.4 Research Objectives .....                                                   | 9    |
| 1.5 Significance of the Study .....                                             | 9    |
| 1.6 Theoretical Framework .....                                                 | 10   |
| 1.7 Scope and Limitations .....                                                 | 12   |
| 1.8 Research Methodology .....                                                  | 12   |
| 1.9 Thesis Structure .....                                                      | 13   |
| CHAPTER II LITERATURE REVIEW .....                                              | 14   |
| 2.1 Soft Power: The Means To Success In World Politics by Joseph Nye .....      | 14   |
| 2.2 The New Public Diplomacy: Between Theory and Practice by Jan Melissen ..... | 15   |

|                                                                                                                                                                                         |    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 2.3. Cultural Diplomacy in Modern International Relations: The Influence of Digitalization by Tatyana Gumenyuk, Maryna Frotveit .....                                                   | 16 |
| 2.4 Cultural Diplomacy in ASEAN: Collaborative Efforts by Ratih Indraswari Ma.....                                                                                                      | 17 |
| 2.5 Diplomasi Soft Power Indonesia melalui Atase Pendidikan dan Kebudayaan by Sartika Soesilowati .....                                                                                 | 18 |
| 2.6 Diplomacy and Strategy of Language and Literature: Bahasa Indonesia As A Language of International Communication by Kishor Kumar .....                                              | 19 |
| 2.7 Bahasa Indonesia Diplomacy and Other Country Language Diplomacy Experiences by Tonny Dian Effendi .....                                                                             | 20 |
| 2.8. Pelaksanaan Program Bahasa Indonesia Penutur Asing (BIPA) dalam Perspektif Diplomasi Publik Indonesia by Hardi Alunaza SD.....                                                     | 21 |
| 2.9 Economic and Political Diplomacy in Disruption Era Through Indonesian for Speakers of Other Language (BIPA) Teacher Assignment Overseas by Eko Widiyanto, Sofi Aulia Rahmania ..... | 22 |
| CHAPTER III INDONESIA’S CULTURAL DIPLOMACY EFFORTS IN CAMBODIA: AN OVERVIEW OF BIPA.....                                                                                                | 23 |
| 3.1 Indonesia’s President Joko Widodo’s Administration’s Efforts at Cultural Diplomacy .....                                                                                            | 23 |
| 3.2 BIPA Overview .....                                                                                                                                                                 | 29 |
| 3.2.1 Cultural Aspects in BIPA .....                                                                                                                                                    | 38 |
| 3.3 The Overview of Conducting BIPA in Cambodia .....                                                                                                                                   | 44 |
| CHAPTER IV THE IMPLEMENTATION OF BIPA IN CAMBODIA.....                                                                                                                                  | 49 |
| 4.1 Institution in Cambodia .....                                                                                                                                                       | 49 |
| 4.2. BIPA Activities in Promoting Indonesian Language and Culture .....                                                                                                                 | 51 |
| 4.3 The BIPA Students’ Motivation for Selecting the Indonesian Language ...                                                                                                             | 53 |
| 4.4 BIPA Learning Process and Obstacles Faced .....                                                                                                                                     | 57 |
| 4.5 The Effectiveness of BIPA .....                                                                                                                                                     | 62 |
| CHAPTER V CONCLUSION .....                                                                                                                                                              | 64 |
| BIBLIOGRAPHY .....                                                                                                                                                                      | 67 |

## LIST OF TABLES

|                                                                                                          |           |
|----------------------------------------------------------------------------------------------------------|-----------|
| <b>Table 3.1. Targets of the Language and Literature Development and Coaching Program .....</b>          | <b>29</b> |
| <b>Table 4.1. List of BIPA Activities in Promoting Indonesian Language and Culture in Cambodia .....</b> | <b>52</b> |
| <b>Table 4.2. BIPA Learning Material.....</b>                                                            | <b>58</b> |



## LIST OF FIGURES

|                                                                        |           |
|------------------------------------------------------------------------|-----------|
| <b>Figure 1.1. The Country Map of Conducting BIPA .....</b>            | <b>6</b>  |
| <b>Figure 1.2. The List of BIPA Institutions in Each Country .....</b> | <b>7</b>  |
| <b>Figure 3.1. Cultural Note Covers Indonesian Culture.....</b>        | <b>41</b> |
| <b>Figure 3.2. Reading Text Covers Socio-Cultural Aspect.....</b>      | <b>42</b> |
| <b>Figure 3.3. The List of BIPA Institutions in Each Country .....</b> | <b>47</b> |
| <b>Figure 4.1. The List of BIPA Institutions in Each Country .....</b> | <b>49</b> |
| <b>Figure 4.2. BIPA DARING in Cambodia .....</b>                       | <b>55</b> |
| <b>Figure 4.3. Material from BIPA Daring in Cambodia .....</b>         | <b>56</b> |

## LIST OF ABBREVIATIONS

|           |                                                                                                            |
|-----------|------------------------------------------------------------------------------------------------------------|
| AEC       | ASEAN Economic Community                                                                                   |
| APPBIPA   | Afiliasi Pengajar dan Pegiat BIPA (Teachers Affiliation and BIPA activists)                                |
| ASEAN     | Association of Southeast Asian Nations                                                                     |
| BIPA      | Bahasa Indonesia untuk Penutur Asing (Indonesian Language for Foriners Program)                            |
| BIPROTEST | Bahasa Indonesia Proficiency Test (Indonesian Language Proficiency Test)                                   |
| CEFR      | Common European Framework of Reference for Languages                                                       |
| JAGA BIPA | Jaringan Lembaga Penyelenggaran Program BIPA (BIPA Program Organizing Network)                             |
| MoU       | Memorandum of Understanding                                                                                |
| PPSDK     | Pusat Pengembangan Strategi dan Diplomasi Kebahasaan (Strategy Development and Linguistic Diplomacy Board) |
| TEB BIPA  | Tes Evaluasi Belajar BIPA (Evaluation Test for BIPA Learning)                                              |
| UKBI      | Ujian Kemahiran Bahasa Indonesia (Indonesian Language Proficiency Test)                                    |