



**Supporting Indonesia Golden Generation 2045 through Instilling Entrepreneurial
Character of Young Girls at Panti Sosial Asuhan Anak 3**

**UNDERGRADUATE SOCIAL PROJECT
Submitted as one of the requirements to obtain
Sarjana Sosial (S.Sos)**

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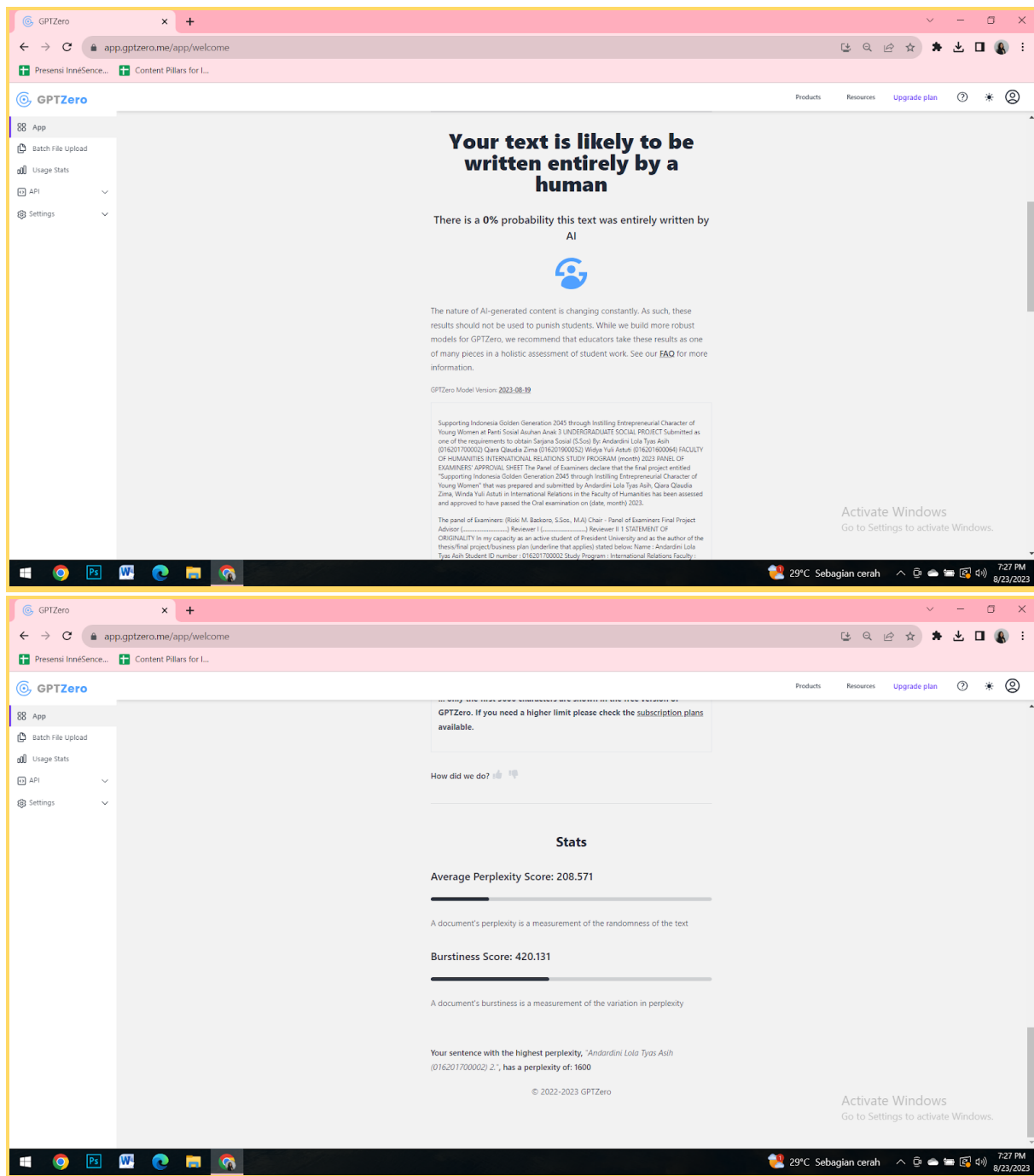
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ABSTRACT

The National Manpower Survey indicates that in February 2023, Indonesia's unemployment rate was 5.45%, making it one of the nation's major problems. The Indonesian government is implementing 'Golden Indonesia 2045' as a strategy to lower the unemployment rate in the nation, which currently stands at 8 million. To support the government, this group conducts a character development program and will focus on the young girls' issues in *Panti Sosial Asuhan Anak Putra Utama 3*. It was anticipated that this program would empower young girls and expand their career opportunities by putting feminist theory into practice. In addition to the implementation of SDGs that focus on gender equality, quality education, as well as decent work and economic growth, this program aims to improve their entrepreneurial spirit, by giving lessons on developing an entrepreneurial mindset, group discussions, games, motivating videos, discussions of inspirational films, art-making from waste, as well as the creation of acrylic keychains and bracelets from beads. Despite the lack of education regarding entrepreneurship in the orphanage, the program succeeded in instilling entrepreneurial character. This is demonstrated by the notable shifts in the young girls pre- and post-program perspectives on their future goals. This program utilizes the Phillips and Pittman Model for Community Development which focus on 3 steps of implementation which are capacity building, social capital, and outcome.

Keywords: *Entrepreneurship, Golden Indonesia 2045, Sustainable Development Goals, Panti Sosial Asuhan Anak Putra Utama 3*

ABSTRAK

Badan Pusat Statistik mengindikasikan bahwa pada Februari 2023, tingkat pengangguran di Indonesia mencapai 5.45%, dan menjadi salah satu masalah terbesar negara. Pemerintah Indonesia menerapkan “Indonesia Emas 2045” sebagai strategi untuk mengatasi tingkat pengangguran, yang saat ini telah mencapai 8 juta penduduk. Sebagai bentuk dukungan terhadap pemerintah, grup kami melaksanakan program pembentukan karakter dan akan berfokus pada permasalahan anak-anak perempuan di Panti Sosial Asuhan Anak Putra Utama 3. Program ini diharapkan dapat memberdayakan anak-anak perempuan serta memberikan kesempatan karir yang lebih besar dengan mengimplementasikan teori feminis. Selain itu, dengan menerapkan SDGs yang berfokus pada kesetaraan gender, kualitas pendidikan, serta pekerjaan layak dan pertumbuhan ekonomi, program ini bertujuan untuk meningkatkan jiwa wirausaha, dengan memberikan materi tentang pengembangan pemikiran kewirausahaan, diskusi grup, permainan, video motivasi, diskusi tentang film inspiratif, membuat kerajinan dari barang bekas, serta merangkai gantungan kunci akrilik dan aksesoris dari manik-manik. Walaupun sebelumnya tidak ada pendidikan kewirausahaan di panti asuhan, program ini telah berhasil menanamkan jiwa kewirausahaan. Hal ini dapat dilihat dengan perubahan signifikan pada perspektif anak-anak perempuan, sebelum dan sesudah program dijalankan, mengenai tujuan masa depan mereka. Program ini memanfaatkan Model Pengembangan Masyarakat Phillips dan Pittman yang berfokus pada 3 langkah implementasi yaitu peningkatan kapasitas, modal sosial, dan hasil.

Keywords: *Kewirausahaan, Indonesia Emas 2045, Tujuan Pembangunan Berkelanjutan, Panti Sosial Asuhan Anak Putra Utama 3*

TABLE OF CONTENT

PANEL OF EXAMINERS' APPROVAL SHEET.....	1
STATEMENT OF ORIGINALITY.....	2
STATEMENT OF ORIGINALITY.....	3
STATEMENT OF ORIGINALITY.....	4
SCIENTIFIC PUBLICATION APPROVAL FOR ACADEMIC INTEREST.....	5
FINAL PROJECT ADVISOR RECOMMENDATION LETTER.....	6
ADVISOR APPROVAL FOR PUBLICATION.....	7
TURNITIN RESULT.....	8
GPTZero.....	9
VALIDITY SHEET COMMUNITY SERVICE ACTIVITIES.....	10
TABLE OF CONTENT.....	12
ABSTRACT.....	14
ABSTRAK.....	15
CHAPTER I.....	16
INTRODUCTION.....	16
1.1 Background.....	16
1.2 Objectives.....	19
1.3 Benefits.....	20
CHAPTER II.....	21
THEORY REVIEW.....	21
2.1 Feminism.....	21
2.2 Sustainable Development Goals.....	21
CHAPTER III.....	23
METHOD OF IMPLEMENTATION.....	23
3.1 Method Description.....	23
3.1.1 Phillips and Pittman Model: A Framework for Community Development.....	23
3.2 Target Participants.....	24
3.3 Event Theme.....	26
3.4 Event Date.....	26
CHAPTER IV.....	28
IMPLEMENTATION.....	28
4.1 Background of Panti Sosial Asuhan Anak Putra 3.....	28
4.1.1 Panti Sosial Asuhan Anak Putra Utama 3 Organization.....	29
4.1.2 Panti Sosial Asuhan Anak Putra Utama 3 Profile.....	30
4.2 Event Description.....	30
4.3.1 Pre Project.....	31
A. Preparation Time Schedule.....	32
B. Budgeting.....	33
4.3.2 On Project.....	34
A. Event Description.....	34
B. Rundown.....	35

• Material Session I: Introduction to Entrepreneurship.....	35
• Games: Taking a Risk.....	36
• Material Session II: Creativity and Innovation.....	36
• Sharing Session.....	36
• Making Handcraft from Newspaper Using Twist Technique.....	37
• Material Session III: Honesty, Discipline, and Curiosity.....	37
• Movie Time: The Billionaire.....	37
• Creating Accessories from Beads.....	38
• Closing and Farewell.....	38
4.3.3 Post Project.....	39
CHAPTER V.....	42
CLOSING.....	42
5.1 Conclusion.....	42
5.2 Suggestions.....	43
REFERENCES.....	44
ENCLOSURES.....	47
Learning Activities.....	47
Meeting with Mr. Riski Baskoro.....	48