



**A movement to raise the awareness about the single-use plastic
to MSMEs in Malang**

#lessplasticwaste for #betterenvironment

UNDERGRADUATE THESIS

**Submitted as one of the requirements to obtain
Sarjana Hubungan Internasional**

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HUMANIORA STUDY PROGRAM

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ABSTRACT

The problem of waste is still one of the challenges that must be solved in the city of Malang. One of the largest contributors to waste in the city of Malang is MSME actors, especially coffee shops. The Cananga Movement Project is a project that focuses on plastic waste in the city of Malang. Through this project, Cananga Movement Project aims to educate, empower and also raise awareness of MSME actors in the city of Malang, the reason we carry out our activities in the city of Malang is because we see the increase in coffee shops in the city of Malang.

The Cananga Movement Project takes SDGs number 12 "Responsible Consumption and Production" and number 13 "Climate Action" as a theory for this project. Our project aims to educate, empower and raise awareness of the use of plastic to MSMEs, especially coffee shops in the city of Malang. Our project is not only empowering and educating but also providing a solution to replace the use of plastic in their production and daily consumption at the coffee shop.

Keywords: Movement, raise awareness, education, plastic waste, MSMEs, single-use plastic

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Table 4.11: The post-workshop questionnaire.

Questions	Respondents	Yes	No	Index Yes	Index No %
Do you know the importance of sorting waste?	16	16	0	100.00%	0.00%

Do you already know the concept of 3R (Reuse, Reduce, Recycle) plastic waste?	16	16	0	100.00%	0.00%
Did you know that waste can be sold (economically valuable) such as paper, plastic (bottles) and iron waste?	16	16	0	100.00%	0.00%
Are you aware of the existence of a waste bank in Malang?	16	13	3	81.25%	18.75%
After the workshop, are you willing to reduce the use of plastic waste?	16	16	0	100.00%	0.00%
Do you prefer to use plastic or glass packaging for your business? or for your consumption?	16	16	0	100.00%	0.00%
Do you think this glass recycling workshop is a solution to reduce plastic and glass waste?	16	15	1	93.75%	6.25%
TOTAL				96.43%	3.57%

Table 4.12: Comparison of results of the questionnaire from before and after the workshop.

Questionnaire	Index Yes	Index No
Questionnaire (Before Workshop)	62.50%	37.50%
Questionnaire (After Workshop)	96.43%	3.57%

Project expense			
Item	Quantity	Price	Total
Food and beverages	15	Rp. 15.000	Rp. 225.000
Print and Photocopy	10	Rp. 15.000	Rp. 150.000
Garbage Bin	3	Rp. 90.000	Rp. 270.000
T-shirts	15	Rp. 60.000	Rp. 900.000
Speakers	1	Rp. 200.000	Rp. 200.000
Unexpected Funds		Rp. 300.000	Rp. 300.000
Total			Rp. 2.045.000

Table 4.13 Project Expenses

INCOME				
NO	SOURCE	QTY	PRICE	TOTAL
1.	Committee Initial Fund	6	Rp. 350.000	Rp. 2.100.000
2.	Sponsorship	2	Rp. 1.875.000	Rp. 1.875.000
3.	Donation	3	Rp. 1.700.000	Rp. 1.700.000
GRAND TOTAL				Rp. 5.675.000

OUTCOME				
NO	SOURCE	QTY	PRICE	TOTAL
1.	Transportation	3	Rp. 450.000	Rp. 450.000
2.	Food and Beverage	6	Rp. 1.048.000	Rp. 1.048.000
3.	Garbage Bin	2	Rp. 92.000	Rp. 92.000
4.	Clothes	15	Rp. 850.000	Rp. 850.000
5.	Gloves	10	Rp. 10.000	Rp. 100.000
6.	Beach Entry Fee	15	Rp. 160.000	Rp. 160.000
7.	Projector	2	Rp. 220.000	Rp. 220.000
8.	Merchandise	3	Rp. 916.500	Rp. 916.500
9.	Speaker Fee	1	Rp. 200.000	Rp. 200.000
GRAND TOTAL				Rp. 4.036.000

Income = Total Revenue – Total Expenses

Source of Income	Total
Total Revenue	Rp. 5.675.000
Total Expenses	Rp. 4.036.000
Total Estimated Income	Rp. 1.6390.000