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**APPENDIX I**  
**RESPONSE RECAPITULATION**

**A. RESEARCH METHODOLOGY**

Universe:	Population eligible to vote (aged +17) of Indonesian		
Sampling:	Stratified sampling: 1. Sub-population 1: Indonesian (aged 17+) who have watched the eighth (2020) and/or ninth (2021) editions of the Miss Grand International. 2. Sub-population 2: Indonesian (age 17+) who have not watched the eighth (2020) and/or ninth (2021) editions of the Miss Grand International.		
Base size:	Total: 100	Sub-population 1: 50	Sub-population 2: 50
Symbols	A = Perception and Interest of the Indonesian about Thai Culture		
	B = Perception and Interest of the Indonesian about Thai Traditional Costume		
	C = Perception and Interest of the Indonesian about Thai Language		
	D = Perception and Interest of the Indonesian about Thai Cuisine		
	E = Perception and Interest of the Indonesian about Thai Tourism		
	F = Perception and Interest of the Indonesian about Thai People		
	G = Perception and Interest of the Indonesian about Thai Beauty Pageants Production		
	H = Perception and Interest of the Indonesian about Safety in Thailand		
	I* = Perception and Interest of the Indonesian about Thai Infrastructure		

	J = Perception and Interest of the Indonesian about Thai Beauty Product
	K = Agreement of the respondents that all their answers are influenced by their experience in watching the eighth (2020) and/or the ninth (2021) editions of the Miss Grand International events
	I = statement that indicate perception
	II = statement that indicate interest
	3 = agree with the statement
	2 = uncertain with the statement
	1 = disagree with the statement
Statement that indicate perception	AI: Thai Culture: Thailand has attractive cultures and traditions
	BI: Thai Traditional Costume: Thailand has both fashionable and beautiful traditional outfits
	CI: Thai Language: Thailand has a unique and interesting language
	DI: Thai Cuisine: Thailand has numerous delicious cuisines
	EI: Thai Tourism: Thailand has beautiful nature and worthy tourism to visit
	FI: Thai People: Thai people are respectful and friendly
	GI: Thai Beauty Pageants Production: Thailand is the best country in hosting international beauty pageant events
	HI: Safety in Thailand: Thailand is a stable and safe country to visit
	I*I: Thai Infrastructure: Thailand is a country with complete and sophisticated infrastructure
	JJ: Thai Beauty Products: Beauty products made in Thailand have good quality

Statement that indicate interest	AII: Thai Culture: I admire the Thai culture and tradition
	BII: Thai Traditional Costume: I want to wear Thai traditional outfits someday
	CII: Thai Language: I have a desire to learn the Thai language
	DII: Thai Cuisine: I would love to taste Thai cuisine
	EII: Thai Tourism: Thailand is on my top five countries list for tourism and I plan to visit the country soon (I will recommend my friends to visit Thailand for tourism (in case you have visited Thailand)
	FII: Thai People: I will be happy to expand their friendship with Thai people
	GII: Thai Beauty Pageants Production: I will be excited to see Thailand hosting more international beauty pageant events in the future
	HII: Safety in Thailand: If I did not live in my country, I think I would love to live in Thailand due to safety reasons
	I*II: Thai Infrastructure: I believe that life in Thailand will be easier and faster because of the supportive infrastructure
	JII: Thai Beauty Products: I prefer to use Thai beauty products

**B. RESPONSE RECAPITULATION**

DATA OF SUB-POPULATION 1																					
Respondent	A		B		C		D		E		F		G		H		I*		J		K
	I	II	I	II	I	II	I	II	I	II	I	II	I	II	I	II	I	II	I	II	
1	3	3	3	3	3	2	3	3	3	3	3	3	3	3	2	1	2	1	2	2	Yes
2	3	2	3	3	2	2	2	2	3	3	2	3	2	3	2	3	2	2	2	2	Yes
3	3	2	3	3	1	1	2	3	3	2	3	3	3	2	3	1	2	3	2	2	Yes
4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
6	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
7	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
8	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
9	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
10	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
11	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
12	3	2	3	3	3	3	3	3	3	3	3	3	3	3	2	1	2	2	3	2	Yes
13	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
14	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
15	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
16	3	3	3	3	2	3	3	3	3	3	2	2	3	3	1	1	2	1	2	1	Yes
17	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
18	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
19	2	1	2	2	2	1	3	3	3	2	2	2	3	3	1	1	1	1	2	1	Yes
20	2	1	1	2	1	1	3	2	3	3	1	1	2	2	1	1	1	1	2	1	Yes
21	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
22	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	Yes
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36	1	1	1	1	3	2	2	2	3	3	1	2	3	3	1	1	3	1	1	1	Yes
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DATA OF SUB-POPULATION 2																					
Respondent	A		B		C		D		E		F		G		H		I*		J		K
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