



**Contribution and Challenge of RSPO Policy towards Strengthening
Indonesia's palm oil sustainability**

UNDERGRADUATE THESIS

**Submitted as one of the requirements to obtain
Sarjana Sosial**

By:

ARISTA SALSABILLA VAN GOBEL

016202000053

**FACULTY OF HUMANITIES
INTERNATIONAL RELATIONS STUDY PROGRAM
CIKARANG**

2023

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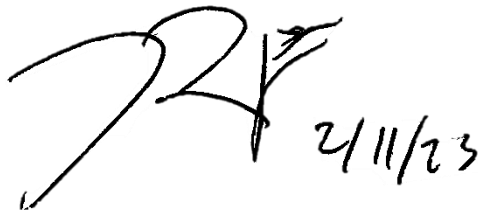
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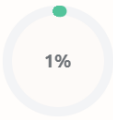

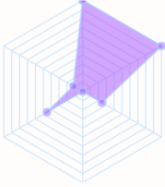

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ABSTRACT

Title: Contribution and Challenge of RSPO Policy towards Strengthening Indonesia's palm oil sustainability

This study on Indonesia's growing palm oil industry has led to various issues of unsustainability such as environmental damage and biodiversity loss to various violations of social norms. The Roundtable on Sustainable Palm Oil (RSPO) is an improvement in the global palm oil industry formed by various stakeholders and sectors of the palm oil industry that aims to create and encourage sustainable palm oil production based on credible global standards through voluntary certification. The purpose of this study is to analyze the implementation of RSPO policies related to the sustainability of Indonesian palm oil with descriptive analysis methods. For this reason, this research uses the green theory approach as the main theoretical concept which is then followed by a supporting theory, namely the theory of self-regulation. As a result, the study concludes that the RSPO's role in the implementation of its policies poses challenges to the strength of its legitimacy as a non-state actor. However, RSPO is able to contribute to the improvement of the sustainability of the Indonesian palm oil industry. In addition, RSPO certification also makes it easier for producers to export to the global market. Therefore, these challenges are less than the contribution or benefits of implementing RSPO certification.

Keywords: RSPO, Indonesia, Palm oil, Sustainability

ABSTRAK

Judul : *Kontribusi dan Tantangan kebijakan RSPO Terhadap Penguatan Minyak Sawit Berkelanjutan di Indonesia*

Studi ini mengenai industri kelapa sawit Indonesia yang semakin berkembang telah menyebabkan timbulnya berbagai isu-isu ketidakberlanjutan seperti rusaknya lingkungan dan hilangnya keanekaragaman hayati hingga berbagai pelanggaran norma-norma sosial. Roundtable on Sustainable Palm Oil (RSPO) merupakan suatu langkah perbaikan pada industri minyak kelapa sawit dunia yang dibentuk oleh berbagai pemangku kepentingan dan sektor industri minyak kelapa sawit yang bertujuan untuk menciptakan serta mendorong produksi minyak kelapa sawit yang berkelanjutan berdasarkan standar global yang kredibel melalui sertifikasi sukarela. Tujuan dari penelitian ini adalah untuk menganalisis terkait implementasi kebijakan RSPO terdapat keberlanjutan minyak kelapa sawit Indonesia dengan metode analisis deskriptif. Untuk itu pada penelitian ini menggunakan pendekatan teori politik hijau sebagai konsep teori utama yang kemudian diikuti dengan teori pendukung yakni teori regulasi diri. Sebagai hasilnya, penelitian ini menyimpulkan bahwa peran RSPO dalam implementasi kebijakannya menimbulkan berbagai tantangan mengenai kekuatan legitimasinya sebagai aktor non-negara. Namun, RSPO mampu berkontribusi pada peningkatan keberlanjutan industri minyak kelapa sawit Indonesia selain itu sertifikasi RSPO juga memudahkan produsen untuk melakukan ekspor pada pasar global. Oleh karena itu, tantangan tersebut lebih sedikit dibandingkan dengan kontribusi ataupun manfaat dari penerapan sertifikasi RSPO.

Kata kunci: *RSPO, Indonesia, Minyak kelapa sawit, Keberlanjutan*

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*So, surely with hardship comes ease. Surely with that hardship comes more ease
(Q.S al-Inshirah: 5-6)*

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Cikarang, September 29th, 2023

A handwritten signature in black ink, appearing to read 'Arista Salsabilla Van Gobel', with a long horizontal stroke extending to the right.

Arista Salsabilla Van Gobel

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