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APPENDICES

Appendix 1 - Tourism Working Group I Agenda



ADMINISTRATIVE CIRCULAR
The 1st Tourism Working Group Meeting
May 10th - 11th 2022

1. Introduction

The Indonesian G20 Presidency welcomes you to **the First G20 Tourism Working Group Meeting 2022**. This document provides information on the logistical arrangements for the virtual meeting, The Indonesian G20 Presidency looks forward to collaborating with you towards an efficient virtual meeting.

For further information regarding the administrative please, email tourism@g20-indonesia.id

This administrative circular is current as of April 28th, 2022 and could be subject to change.

2. Agenda

The first Tourism Working Group Meeting will be held virtually on May 10th - 11th, 2022 from 18:30 to 21:30, Central Indonesia Time (UTC+8).

We advise delegates IT contact to join the meeting two hours in advance (please look for more information on IT Point of Contact in Section 3. b).

The 1st Tourism Working Group Meeting
Tentative Agenda
May 10th - 11th, 2022
All times in Indonesian Central Time (UTC+8)

May 10 th , 2022	
16:30 - 18:30	Technical Test
1st Tourism Working Group Meeting DAY 1	
18:30 - 18:50	Opening Remarks and Adoption of the Agenda
18:50 - 21:25	Working Session
21:25 - 21:30	Meeting Adjourned and Housekeeping



May 11 th , 2022	
16:30 - 18:30	Technical Test
1st Tourism Working Group Meeting DAY 2	
18:30 - 18:40	Opening Remarks and Resume Meeting
18:40 - 21:25	Working Session
21:25 - 21:30	Closing Remarks and Information on Future Meeting

3. Virtual Meeting

a. Virtual Meeting Preparations

The virtual meeting will be held using Cisco System Software. Please see the instructions on the **Logistic Note**.

Meeting information (link, number, and passcode) will be generated for each day and will be shared with all registered emails on **May 9th, 2022**.

G20 members, guest countries, and international organizations are kindly asked to display/place identity on the screen to assist in identification during the technical setup and throughout the official meeting.

b. Working Language and Interpretation

The meeting will be conducted in English. No Interpretation services will be provided.

c. IT Point of contact


The IT Point of Contact designated in the Delegation Registration Form (Appendix 1) will be responsible for testing the Cisco System and ensuring the delegation has a successful connection.

Please submit the Delegation Registration form **before May 6th, 2022**.

In addition, the IT Point of Contact will be able to test Cisco System on May 10-11th, 2022 from 16:30 - 18:30 (UTC+8)

Appendix 2 - Tourism Working Group II Agenda

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Tourism Working Group

(Per 17 September 2022)

All time shown here are in Bali Time (UTC+8)

September 22 nd , 2022		
All Day	Arrival of The G20 Second Tourism Working Group Delegates	<i>*Please inform us your arrival flight for the complimentary airport transport and ground handling</i>
13:00-18:00	Registration & Antigen test	<i>Please collect your ID Badge, Overpasses and Seminar Kit before the meeting</i> <i>Antigen test complimentary</i> <i>Loc: Lobby Portecochere</i>
September 23 rd , 2022		
07.00-09.00	Registration & Antigen test	<i>Please collect your ID Badge, Overpasses and Seminar Kit before the meeting</i> <i>Antigen test complimentary</i> <i>Loc: Lobby Portecochere</i>
09:00-10:00	Welcoming Ceremony	Tourism Working Group Chair will greet the HOD before entering the Meeting Room. <i>Loc: Grand Ballroom Foyer</i> <i>Dress code: Business Attire</i>
10.00-12.20	G20 Second Tourism Working Group Meeting 1. Opening Remarks 2. UNWTO report to G20 Tourism Working Group on Tourism Recovery 3. OECD Discussion Paper on Creative Economy 4. Interventions	<i>*Overpass required to enter the Main meeting room</i> <i>Loc: Grand Ballroom Foyer</i> <i>Dress code: Business Attire</i>

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✧ ✂
✧ ✧



12.20-13.50	Lunch	*Complimentary to all delegates Loc: Water Court Restaurant
13.50-16.10	G20 Second Tourism Working Group Meeting Second Session Agenda: 1. Drafting Session of Tourism Ministers Communique 2. Closing	*Overpass required to enter the Main meeting room Loc: Grand Ballroom Dress code: Business Attire
16.10-17.10	Bilateral Sessions	Loc: Bilateral Rooms
17.30-18.00	Heading to Benoa Port	Loc: Benoa Port, Sea Safari Cruise Dress code: Smart Casual
18.00-21.00	Welcoming Sunset Dinner	*Complimentary to all delegates Loc: Benoa Port, Sea Safari Cruise Dress code: Smart Casual
September 24th, 2022		
09.00-14.00	On The Ground Meeting with Local MSME 1. Introduction 2. Sharing/Panel Session 3. Lunch Break 4. Free Time	*Transport provided for all delegates Loc: Jendela Bali Restaurant, Garuda Wisnu Kencana Monument Dress code: Smart Casual
15.00-17.00	Bilateral Sessions	Loc: Bilateral Rooms
19.00-21.00	Dinner	*Complimentary to all delegates Loc: Water Court Restaurant
September 25th, 2022		
All Day	Arrival of The G20 Tourism Ministerial Meeting Delegates	*Please inform us your arrival flight for the complimentary airport transport and ground handling



Appendix 3 - Tourism Ministerial Meeting Agenda



14:00-17:00	Tourism Ministerial Meeting 1. Opening Remarks 2. G20 Toward the Post Pandemic Tourism Sector 3. Interventions and Open Discussion 4. Engagement Group Overview 5. Future Meetings 6. Closing	<i>*Overpass required to enter the Main meeting room</i>
		Loc: Grand Ballroom Dress code: Business Attire
19:00-21:00	G20 TMM Gala Dinner	Loc: Karang Asem Ballroom
September 27th, 2022		
07.00-09.00	Registration	<i>*Please collect your ID Badge and World Tourism Day Seminar Kit before the meeting</i>
		Loc: Grand Ballroom Foyer
10:00-17:00	Celebration of World Tourism Day Agenda (TBC): 1. Opening Ceremony 2. Presentation: The State of Tourism in The World 3. High-Level Debate on Rethinking Tourism 4. Panel Discussion -- Rethinking Tourism and New Governance for Recovery 5. The Tourism We Want - A Conversation with Local Representatives 6. UNWTO Affiliate Members: Breaking the Ground In Private-Public Partnership	Main Loc: Grand Ballroom Lunch: Water Court Restaurant Dress code: Business Attire
13.00-17.00	Spouse Program (TBC)	<i>*For VIP Spouse</i>
		Loc: Grand Hyatt Vicinity Dress code: Smart Casual
19.00-21.00	World Tourism Day Gala Dinner	Loc: Karang Asem Ballroom Dress code: National Costume



www.g20.org



12.00-13.30	Lunch	*Complimentary to all delegates Loc: Water Court Restaurant
13:00-18.00	Registration & Antigen test	Please collect your ID Badge, Overpasses and Seminar Kit before the meeting Antigen test complimentary, VIP with special arrangement Loc: Lobby Portecochere
19.00-21.00	Dinner	*Complimentary to all delegates Loc: Water Court Restaurant Dress code: National Costume
September 26th, 2022		
07.00-09.00	VIP Registration	Please collect your ID Badge, Overpasses and Seminar Kit before the meeting Antigen test complimentary, VIP with special arrangement Loc: Lobby Portecochere
10.00-12.00	Linking With private Sector supported by WTTC	Loc: Grand Ballroom Dress code: Business Attire
12:00-13:30	Lunch	Loc: Water Court Restaurant
13:30-14:00	Welcoming Ceremony of TMM	Minister of Tourism and Creative Economy will greet the HOD before entering the Meeting Room. Loc: Grand Ballroom Dress code: Business Attire

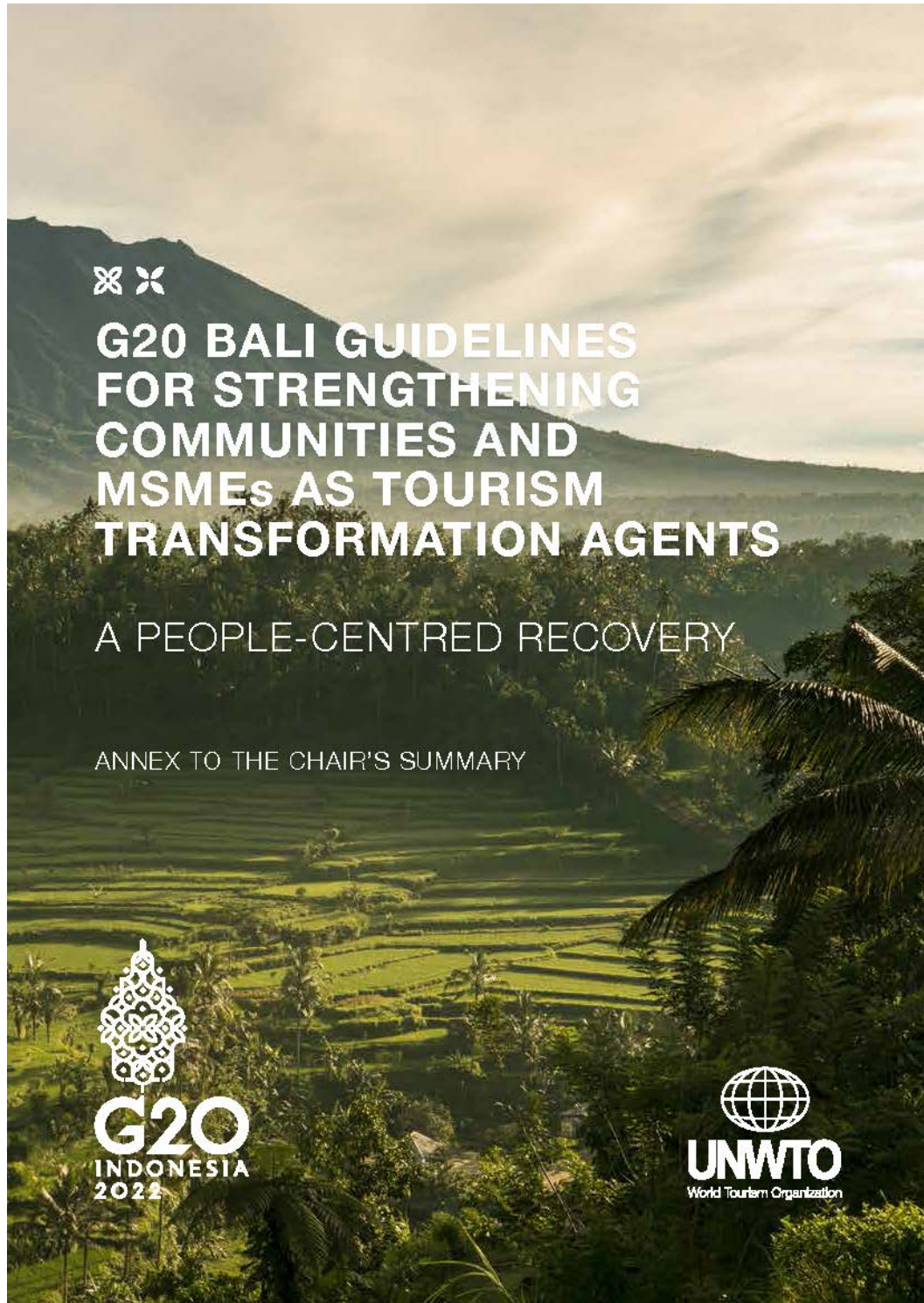




September 28 th , 2022		
09:00-17:00	World Tourism Day Technical Tour 1. Visit to Panglipuran Tourism Village 2. Cultural Lunch 3. Cultural Visit	<i>*Transport provided for all delegates</i> Loc: Bangli-Kintamani-Uluwatu Dess code: Casual
September 29 th , 2022		
All Day	Departure of The Delegates	<i>*Please inform us your departure flight for the complimentary airport transport and ground handling</i>



Appendix 4 - The Bali Guidelines



Appendix 5 - The Interviewer Sheets



DATA COLLECTION STOCKTAKING Observer and Interviewer Sheet



In partial thesis fulfilment of the requirements for Bachelor's Degree
in International Relations, Concentration in Diplomacy, President University
6 March 2023

Interviewer Student : Ananda Aldie Duta Kurniawan (016202000214)
Topic of Thesis : Analisis *Nation Branding Hexagon* Simon Anholt pada *Tourism Track Meeting* presidensi G20 Indonesia
Institution Source : Direktorat Hubungan Antarlembaga - Kementerian Pariwisata dan Ekonomi Kreatif Republik Indonesia
Interviewees : Direktur Hubungan Antarlembaga (Ibu Yulia) and Tim Hubungan Antarlembaga Multilateral (Ibu Herlina, Pak Made, dan Pak William).

Hexagon's Aspect	Main Questions	Point of Interest	Stocktaking	
			Self-observation	Interview with Ministry of Tourism and Creative Economy
Tourism	<i>Bagaimana pelaksanaan agenda memberikan</i>	- Promosi keunggulan pariwisatanya bagaimana?	- Topic of the agenda itself, ngebahas apa aja topik sidangnya	TWG I - Promosi hanya sebatas secara virtual dengan menunjukkan pesona Labuan Bajo

	<p><i>representasi pariwisata, khususnya di Indonesia?</i></p>	<p>biasanya dalam bentuk iklan atau kegiatan</p> <ul style="list-style-type: none"> - Gimana pelaksanaan teknisnya? - Keterlibatan dan dampak (peserta/delegasi asing)nya? 	<ul style="list-style-type: none"> - Post-tour activities ada kemana aja ngapain aja - Penggunaan budaya bali di setiap banner G20 	<ul style="list-style-type: none"> - Video promosi soal Labuan Bajo <p>TWG II dan TMM</p> <ul style="list-style-type: none"> - Post Tour Delegasi <ul style="list-style-type: none"> - Desa Panglipuran, sebagai perayaan desa wisata - Makan di Kintamani - Ramayana Uluwatu - Promosi Destinasi Super Prioritas <ul style="list-style-type: none"> - Pamphlet - Video Promosi - Kerjasama dengan INTOA untuk penawaran paket tour spesial - Persidangan <ul style="list-style-type: none"> - Misi kepariwisataan Indonesia di bali guidelines - Penggunaan case study sambil promosi - Best practices of Indonesia - Pembawaan 5 pilar pariwisata Indonesia - Intercept dengan CE - Aksesibilitas kepariwisataan Indonesia <ul style="list-style-type: none"> - Transportasi - Akomodasi - Aspek kepariwisataan
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<p>Export Brand</p>	<p><i>Produk atau jasa asal Indonesia apa saja yang direpresentasikan dalam pelaksanaan agenda?</i></p>	<ul style="list-style-type: none"> - Keterlibatan produknya di mana aja? - Bagaimana representasi produk/servicenya? - Bagaimana profil produk/servicenya? 	<ul style="list-style-type: none"> - Hydro Coco - Produk UMKM - Traveloka - Wonderful Indonesia - Praktisi Pariwisata 	<p>PRODUK</p> <ul style="list-style-type: none"> - Sababay Winery - Coffee Home Coffee Roastery - Hydro Coco <ul style="list-style-type: none"> - Di setiap meja delegasi saat sidang - Di setiap sudut hotel secara gratis - Hotel Partners <ul style="list-style-type: none"> - Grand Hyatt Resort Nusa Dua - Listnya ada di administrative circular - Perbantuan akomodasi dan administrasi - Tiket.com <ul style="list-style-type: none"> - Post tour - Traveloka <ul style="list-style-type: none"> - Gala Dinner - Trusmi of Cirebon <ul style="list-style-type: none"> - Perbantuan Suvenir - GMFW
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				<ul style="list-style-type: none"> - Ada di Spouse program - UMKM Lokal Bali - Kiranti - Orang Tua - Wonderful Indonesia <ul style="list-style-type: none"> - Sebagai Motherbrand - Garuda Indonesia <ul style="list-style-type: none"> - Transportasi udara delegasi - List produk FSEs <p>SERVICES</p> <ul style="list-style-type: none"> - Desa Pariwisata Penglipuran - Sekolah Tinggi Pariwisata -> LO - Garuda Wisnu Kencana
Government Policy	<i>Bagaimana pelaksanaan agenda memberikan representasi pemerintahan Indonesia?</i>	<ul style="list-style-type: none"> - Isu apa saja yang direpresentasikan dan bagaimana? - Dari segi simbol/kegiatan politik internasional juga 	<ul style="list-style-type: none"> - Inklusivitas <ul style="list-style-type: none"> - Persidangan - Pengangkatan Tema - Neutrality <ul style="list-style-type: none"> - Persidangan 	<p>INKLUSIVITAS</p> <ul style="list-style-type: none"> - Communique susah diraih karena selilish pendapat - Tapi Indonesia tetep effort mendengar semua pihak - Being an effective and efficient host, gausa memaksakan kehendak

		<p>boleh baik yang formal maupun informal</p>	<p>an</p> <ul style="list-style-type: none"> - Openness and Friendship <ul style="list-style-type: none"> - Collaborations 	<ul style="list-style-type: none"> - Asalkan measurable dan ada plan of actionnya yang sudah di-track - Negara di-treat dengan sama, siapa aja mo berantem indonesia listen <p>NEUTRALITY</p> <ul style="list-style-type: none"> - Ada political uncertainty dimana gabisa prediksi behaviour pihak-pihak yang berseteru (Ukraine-Russia) - G7 mau condemn russia, ngasih konteks ke dampak crisis - Ada satu poin keras dari satu negara pokoknya harus condemn russia - but Indo counter kalau tourism bukan isu yang cocok untuk bahas itu - Selama proses ada bergaduh memang - Gamau menyalahkan russia - Di TWG dengan bantuan kemlu gaada communique, chair summary aja <p>OPENNESS AND FRIENDSHIP</p> <ul style="list-style-type: none"> - Indonesia yang free and active, we're friend with both countries,
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				<p>walaupun banyak condemnation</p> <ul style="list-style-type: none"> - Ada private session after dinner kompromi sama G7 - Semua collaborations is diterima even with russia - <p>INITIATIVES</p> <ul style="list-style-type: none"> - Indonesia mau jadi host supaya kebijakan kita akan banyak di adopt dalam pertemuan itu - Bisa sesuaikan sam Indonesian interest <p>OTHERS</p> <ul style="list-style-type: none"> - Invest in indonesia - Capacity building
Investment and Immigration	<i>Bagaimana kualitas hidup dan lingkungan bisnis di Indonesia yang dapat dilihat oleh masyarakat asing berdasarkan apa yang direpresentasikan</i>	<ul style="list-style-type: none"> - Bisa juga investasi yang dilakukan Indonesia apa aja? - Perhatikan sisi investasinya jangan lupa? - Impact direct-nya gimana? Pakai 	<ul style="list-style-type: none"> - Revitalisasi jalanan di Bali - Revitalisasi Bandara - Revitalisasi Destinasi Pariwisata - Reputasi Bali sebagai kota ramah warga 	<p>IMIGRASI</p> <ul style="list-style-type: none"> - Kemudahan akses ke Indonesia - Kemudahan delegasi untuk akses khusus dengan syarat lebih mudah - Karantina udah gaada - Test PCR juga gaada - Number of VoA countries bertambah - Kalau mau yang specify ambil data BPS yang bulan september

	<i>dalam agenda?</i>	data kuantitatif dikit bisa	asing (toleransi + bahasa inggris)	-oktober - 200 orang delegasi based on data registrasi INVESTASI - Ajakan investment dari bilateral meeting - Apakah ada B2C meeting - World Bank Fund Trust Fund -> cek ke bilateral ajakan investasi - Keluaran TWG juga ada soal pemanfaatan trust fund, diseluruh negara G20
Culture and Heritage	<i>Bagaimana budaya dan warisan Indonesia dapat menarik perhatian masyarakat global dari apa yang direpresentasikan dalam agenda dan apa sajakah?</i>	- Kuliner, Tarian, Motifs, Agenda, apapun itu - Jangan lupa teknisnya gimana? - Tema G20 tuh juga bisa, concrete action-nya apa?	- Performances in many agendas - Balinese culture showcase in Post-Tour - Culinaries - National Costumes - Motifs in every corner - Seminar kits and souvenirs	POST TOUR DELEGASI - Desa Panglipuran - Makan di Kintamani - Ramayana Uluwatu WELCOMING DINNER - Safari Cruise - Nasi Goreng - Performances GALA DINNER - Di hyatt - Salad Urap - Ikan Bumbu Bali

				<ul style="list-style-type: none"> - Sate Lilit - Jajanan Pasar <p>INDONESIAN BOOTH</p> <ul style="list-style-type: none"> - Indonesian Wine - Coffee Rumah Coffee Roastery <p>SOUVENIRS</p> <ul style="list-style-type: none"> - Kain Batik Lasem dengan filosofi - Keris - Wayang Ramayana - Topeng <p>OTHERS</p> <ul style="list-style-type: none"> - Keramah tamahan - LO pakai baju Daerah - Menteri pakai Udeng - Janur Bali, gamelan bali, dan Sajen dimana-mana - Motif gunung dan kawung G20 dimana-mana
People	<i>Bagaimana masyarakat Indonesia direpresentasikan selama pelaksanaan</i>	<ul style="list-style-type: none"> - Peran masyarakat apa aja dimana aja? - Gimana teknis keterlibatan mereka? 	<ul style="list-style-type: none"> - Keikutsertaan masyarakat UMKM 	<p>UMKM</p> <ul style="list-style-type: none"> - Sebagai penyedia souvenir untuk delegasi <p>AKADEMISI</p> <ul style="list-style-type: none"> - Keikutsertaan sebagai liaison

	<i>agenda?</i>	- Fenomena yang menunjukkan sifat indonesians?		officers - Staf substansi dalam pelaksanaan sidang PENGUSAHA - Restoran yang dikunjungi delegasi - Souvenir yang dibeli oleh delegasi KOMUNITAS - Performers MEDIA - Lihat data registrasi
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Side Note:


- Refer ke dokumen kontrak
- Refer ke Press Release Birkom
- Refer ke sosmed pak men
- Refer ke dokumen keluaran

Appendix 6 - Interview Audio Recording



linktr.ee/InterviewAudioRecording

Appendix 7 - Chair's Summary of 2022 G20 Tourism Ministerial Meeting



G20 Tourism Minister Meeting

2022 G20 Tourism Ministerial Meeting

Chair's Summary

We, the G20 Ministers responsible for tourism, met virtually and in person in Bali, on 26 September 2022, to discuss and build consensus around policy priorities and concrete deliverables to improve the efficiency and effectiveness of tourism recovery in the post-pandemic era and to accelerate tourism transformation toward a more human-centered, inclusive, sustainable, and resilient future of the tourism sector.

PART I

1. We met against the backdrop of climate emergency, a fragile and uncertain global socioeconomic outlook, and ongoing geopolitical tensions, amid the consequence impacts of coronavirus disease (Covid-19) with widespread effects particularly on tourism as one of the most heavily affected sectors.
2. We expressed deep concerns regarding the increased and ongoing conflicts in the world, which have negative effects on global economic recovery and supply chain, increased energy and food insecurity, as well as affected the tourism industry, creative economy, and the well-being of informal workers. Many members expressed their condemnation to Russia with regard to the war in Ukraine, while others viewed that Tourism WG is not the proper forum to address geopolitical issues.

PART II

There is agreement on the following points:

3. We believe that tourism connects people, promotes understanding, and encourages global peace, therefore a strong multilateralism by building on the works, consensus, and achievements for tourism recovery in the G20 forum should be the highest priority.
4. We take into account that prior to COVID-19, travel and tourism had become one of the most important sectors in the world economy, accounting directly for 4 percent of global GDP (UNWTO) and 10.3% when considering its direct, indirect, and induced impacts (WTTTC). In addition, it supported 195 million jobs directly (UNWTO) and more than 330 million jobs in total worldwide. However, data from the World Tourism Organization (UNWTO) shows that the global pandemic has put approximately 100 million of jobs at risk, many in micro, small, and medium-sized enterprises (MSMEs) that employ a high share of women, who represent 54 percent of the tourism workforce. Natural and cultural heritage which has also been endangered.
5. We acknowledge the imperative of rising from the COVID-19 crisis through further targeted actions to stimulate a human-centered, inclusive and sustainable recovery and identify ways to improve the sector's resiliency. We reaffirmed our commitment to strengthen tourism

resiliency declared under Japan's 2019 Presidency, Saudi Arabia's 2020 Presidency, and Italy's 2021 Presidency and recognize the importance of further efforts.

6. We acknowledge the importance of establishing a global framework for safe and seamless travel to support the tourism sector's continued recovery and make travel more resilient to future threats. We commend and look forward to collaborating with the G20 Health Working Group which seeks to harmonize safe travel procedures including the cross-border recognition of COVID-19 vaccine certificates.
7. We warmly welcome the Guidelines for strengthening Communities and MSMEs as Tourism Transformation Agents – A People-Centered Recovery, a report by the World Tourism Organization – UNWTO, as annexed, and encourage stakeholders to take action based on the Guidelines' five lines of recommendation.
8. The Guidelines provide guidance on key policies that can contribute to creating resilient and sustainable communities and MSMEs in the aftermath of the COVID-19 crisis and to addressing the environmental challenges, especially climate change, and inequalities among different territories and local communities, digitalization, and the global economic changes while taking into account national circumstances, needs, and priorities which among others include:
 - a. Developing targeted policies based on social dialogue and multi-stakeholder collaboration to promote vocational education and training, skills development, and lifelong learning of the tourism workforce by engaging industry and technology partners;
 - b. Stimulating entrepreneurship including through tourism business incubation and promoting the creation of decent jobs in tourism;
 - c. Strengthening linkages between the tourism sector and local communities by encouraging partnerships with local suppliers;
 - d. Bridging the innovation gap and promoting responsible innovation;
 - e. Developing supportive guidance for MSMEs to enable them to tap into digitalization, improve their products and boost their productivity;
 - f. Ensuring equality and non-discrimination, with particular attention to young people in vulnerable situations, promoting the application of gender-equality and the application of the equal opportunity principle for all youth in tourism including equal remuneration for work of equal value, equal participation and equal treatment;
 - g. Implementing, within respective national policy, more sustainable and environmentally friendly practices; and
 - h. Improving tourism data, including the use of big data, the implementation of international statistical standards and the development of adequate methodology for Measuring the Sustainability of Tourism (UNWTO) as evidence-based policy-making by facilitating data sharing including through public-private partnerships.

9. We welcome the discussion paper on maximizing the synergies between the tourism, cultural and creative sectors prepared by the OECD, and encourage countries to take action to leverage these synergies to support a strong recovery.
10. We further recognize that the creative economy, which involves knowledge-based economic activities and human creativity, contributes to improving the tourism economy and vice versa, through innovation and preservation of cultural heritage and diversity, which encourages an inclusive creative and cultural ecosystem, while providing an opportunity to elevate people's livelihood.
11. To overcome the impact of the pandemic, we emphasize the importance of strengthening the resilience of local communities and MSMEs by creating an enabling environment and strengthening synergies between tourism and the creative economy.

Closing

12. We, the G20 Tourism Ministers, reaffirm our commitment to design and implement policies to expedite an inclusive, sustainable, and resilient tourism recovery for a better future for the sector and renewal through people-centered transformation, innovation, public-private and international cooperation, the promotion of social dialogue and the creative economy. We ask the Tourism Working Group to explore possible collaboration in the aforementioned fields to support the recovery of the sector.
13. We express our gratitude to the Indonesian G20 Presidency for its leadership and agree to continue and enhance our cooperation for further progress under India's G20 Presidency in 2023.

G20 Presidency Documents:

1. Guidelines for strengthening Communities and MSMEs as Tourism Transformation Agents – A People-Centered Recovery
2. Discussion paper on maximizing the synergies between the tourism, cultural and creative sectors