



**CULINARY CROSSROADS : TRACING THE INFLUENCE OF SPANISH CULINARY DIPLOMACY ON U.S
FOOD CULTURE**

UNDERGRADUATE THESIS

Submitted as one of the requirements to obtain Sarjana Sosial (S.Sos.)

By:

**MEGAWATI WIJAYA KUSUMA
016202100118**

**FACULTY OF SOCIAL SCIENCE AND EDUCATION
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CULINARY CROSSROADS: TRACING THE INFLUENCE OF SPANISH CULINARY DIPLOMACY ON U.S FOOD CULTURE

ABSTRACT

Megawati Wijaya Kusuma
016202100118

International Relations 2021, President University

Thesis Title: Culinary Crossroads: Tracing the Influence of Spanish Culinary Diplomacy on U.S Food Culture

Thesis Advisor: Nino Viartasiwi, S.Sos.,MA.,Ph.D.

This thesis investigates the most important items and gastronomic customs imported from Spain into the US to determine how much Spanish food affected American cuisine. The subject of this study is how Spanish ingredients—including tomatoes, olive oil, and wine—have shaped American cuisine. Given this background, historians might discover how the objects changed and were employed in different regional cuisines as well as when they originally arrived in the United States. We could find the degree to which Spanish cuisine has shaped modern American diets by aggregating historical data with contemporary culinary techniques. The results highlight this trend is being spurred by growing public knowledge of the health advantages of buying organic and non-GMO foods as well as the environmental costs of industrial farming. With 13% rise from 2019, Technavio projects that the US organic food market will be valued \$11.2 billion in 2023. A new gastronomic movement known as "farm-to-- table restaurants" has also evolved as farmers' markets have become more and more popular all throughout the nation. Consumers who value seasonal and fresh foods—that is, those in accordance with the concept of Spanish tapas—are more inclined to embrace sustainable and locally produced eating habits. Growing numbers of people choose to eat at restaurants that give sustainability and environmental conscience first priority.

Keywords: Spanish cuisine, American food culture, Culinary Influence

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