



**RE-DESIGN OF PRESIDENT UNIVERSITY
CANTEEN WITH A TARAWANG BATIK MOTIF
TYPICAL OF BEKASI IN THE FORM OF MURAL
ART, EQUIPPED WITH ERGONOMIC FURNITURE
AND QUALITY STANDARDS**

UNDERGRADUATE FINAL PROJECT

Submitted as one of the requirements to obtain Sarjana Desain (S.Ds.)

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ABSTRACT

This study explores the redesign of the President University Canteen by showcasing the rich local culture of Bekasi through the use of Tarawang batik motifs in the form of mural art. The aim of this effort is to create a unique visual identity and a more beautiful and comfortable atmosphere that reflects local wisdom. In addition, the redesign also emphasizes the use of ergonomic furniture that meets quality standards, thereby improving the comfort, safety, and efficiency of user activities. The approach applied in this study includes literature review, direct observation, user needs analysis, and the application of interior design concepts rooted in local culture and ergonomic principles. The results of the design show that the integration of Tarawang batik motifs in the murals not only adds aesthetic value but also serves as a means of cultural education for students and guests. In addition, the use of ergonomic furniture that meets good quality standards can create a healthy, functional cafeteria environment that supports social interaction. Thus, this design change is expected to be a solution in interior design that balances traditional values, modern functions, and user comfort. With a modern industrial concept, it brings a new look to the cafeteria with aesthetic values and uniqueness in every space and area.

Keywords: Canteen, President University, Standards, and Redesign, Ergonomic

Penelitian ini mengeksplorasi perancangan ulang kantin Universitas Presiden dengan menonjolkan kekayaan budaya lokal Bekasi melalui penggunaan motif batik Tarawang dalam bentuk seni mural. Tujuan upaya ini adalah menciptakan identitas visual yang unik dan suasana yang lebih indah serta nyaman yang mencerminkan kebijaksanaan lokal. Selain itu, perancangan ulang ini juga menekankan penggunaan mebel ergonomis yang memenuhi standar kualitas, sehingga meningkatkan kenyamanan, keamanan, dan efisiensi aktivitas pengguna.

Pendekatan yang diterapkan dalam studi ini meliputi tinjauan literatur, pengamatan langsung, analisis kebutuhan pengguna, dan penerapan konsep desain interior yang berakar pada budaya lokal dan prinsip ergonomis. Hasil desain menunjukkan bahwa integrasi motif batik Tarawang dalam mural tidak hanya menambah nilai estetika tetapi juga berfungsi sebagai sarana pendidikan budaya bagi mahasiswa dan tamu. Selain itu, penggunaan mebel ergonomis yang memenuhi standar kualitas yang baik dapat menciptakan lingkungan kantin yang sehat dan fungsional yang mendukung interaksi sosial. Oleh karena itu, perubahan desain ini diharapkan menjadi solusi dalam desain interior yang menyeimbangkan nilai-nilai tradisional, fungsi modern, dan kenyamanan pengguna. Dengan konsep Industrial modern membawa wajah baru untuk kantin dengan nilai- nilai estetika hingga keunikan pada setiap ruang dan area.

Kata Kunci : Kantin, Universitas President, Standar, Desain ulang, Ergonomis

PREFACE

The author offers praise and gratitude to Allah SWT and the Prophet Muhammad SAW. By the grace of His mercy and blessings, the author has been able to complete this final thesis report titled "RE-DESIGN OF PRESIDENT UNIVERSITY CANTEEN WITH A TARAWANG BATIK MOTIF TYPICAL OF BEKASI IN THE FORM OF MURAL ART, EQUIPPED WITH ERGONOMIC FURNITURE AND QUALITY STANDARD" which is one of the requirements for graduation from the Bachelor's program in Interior Design at President University, Cikarang, Bekasi Regency.

In the preparation of this thesis, the author received guidance and support from various parties. Therefore, on this occasion, the author would also like to express heartfelt gratitude to:

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Bekasi Regency, August 23, 2025

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TABLE OF CONTENT

ABSTRACT.....	3
PREFACE.....	5
CHAPTER I.....	1
INTRODUCTION.....	1
1.1 Background.....	1
1.2 Problem Statement.....	3
1.3 Objectives.....	4
1.4 Scope.....	5
1.6 Research Outline.....	7
CHAPTER II.....	9
LITERATURE STUDY.....	9
2.1 Object Identification.....	9
2.2 Object Standards.....	11
2.3 Object Standards from Interior Design.....	13
CHAPTER III.....	21
DESIGN METHODOLOGY.....	21
3.1 Design Methodology.....	21
3.2 Framework.....	22
3.3 Case Study.....	25
a. Eating and Drinking Area.....	27
b. Tenant/ Kontainer.....	30
c. Hand washing.....	30
d. Stairs.....	31
3.4 User Problem Analysis.....	32
3.5 Space Problem Analysis.....	33
3.6 Design Comparative Study.....	35
CHAPTER IV.....	42
DESIGN METHODOLOGY.....	42
1.1 Space Planning.....	42
1.1.1 Matrix.....	42
1.1.2 Room Programming.....	42
1.1.3 Relationship diagram.....	46
1.1.4 Bubble Diagram.....	46
1.1.5 Block Plan.....	47
1.2 Design Concept.....	47

1.2.1 Design Style.....	47
1.2.2 Weighted Method.....	51
1.3 Macro and Micro Concept.....	54
1.3.1 Macro Concept.....	54
1.3.1.1 Shape Concept.....	55
1.3.1.2 Color Concept.....	56
1.3.1.3 Material Concept.....	57
1.3.2 Micro Concept.....	58
a. Eating and Drinking.....	58
b. Area 1 Heavy Food.....	61
c. Area 2 Snack.....	64
d. Area 3 Drink.....	68
e. Area 4 Food.....	71
f. Area 5 Desserts.....	75
g. Area 6 Regional Special Food.....	78
h. Bathroom.....	81
i. Ordering Area.....	85
j. Hand Washing.....	87
CHAPTER V.....	91
DESIGN IMPLEMENTATION.....	91
5.1 Description.....	91
CONCLUSION.....	105
6.1 Conclusion.....	105
6.2 Recommendation.....	105
REFERENCES.....	106

LIST OF TABLE

Table : 1 Design Comparative Study.....	35
Table : 2 Room Programming.....	43
Table : 3 Weighted method Nanjing University Canteen.....	52
Table : 4 Weighted method Tsinghua University.....	53
Table : 5 Eating and Drinking.....	58
Table: 6 Heavy Food.....	61
Table: 7 Snack.....	64
Table: 8 Drink.....	68
Table: 9 Food.....	71
Table: 10 Dessert.....	75
Table: 11 Regional Special Food.....	78
Table: 12 Bathroom.....	82
Table: 13 Ordering Area.....	85
Table: 14 Hand Washing.....	87

LIST OF FIGURE

Figure 1. Top View President University Canteen, 2024.....	1
(source: Earth Maps).....	1
Figure 2. Booth Seating and Circulation Clearances.....	14
(source: Human Dimension Book).....	14
Figure 3. Table Sizes/Minimum Table Width with Minimum.....	14
(source: Human Dimension Book).....	14
Figure 4. Booth Seating.....	15
(source: Human Dimension Book).....	15
Figure 5. Bathroom standard.....	16
(source: Human Dimension Book).....	16
Figure 6. Wastafel.....	16
(source: Human Dimension Book).....	16
Figure 7. Bidet and Water Closed.....	17
(source: Human Dimension Book).....	17
Figure 8. Standard Corridor.....	17
(source: Human Dimension Book).....	17
Figure 9. Stairs.....	18
(source: Architect web).....	18
Figure 10. Booth Seating.....	19
(source: Human Dimension Book).....	19
Figure 11. Black color.....	19
(source: Pinterest).....	19
Figure 12. Gray color.....	20
(source: Pinterest).....	20
Figure 13. Framework Table Front , 2025.....	24
(source: Author).....	24
Figure 14. Top View President University Canteen, 2024.....	25
(source: Earth Maps).....	25
Figure 15. Original Layout President University Canteen, 2025.....	26
(source: Author).....	26
Figure 16. Area 1 Eating and Drinking and President University Canteen, 2025.....	27
(source: Author).....	27
Figure 17. Area 2 Eating and Drinking and President University Canteen, 2025.....	28
(source: Author).....	28
Figure 18. Area 3 Eating and Drinking and President University Canteen, 2025.....	28
(source: Author).....	28

Figure 19. Area 4 Eating and Drinking and President University Canteen, 2025	29
(source: Author)	29
Figure 20. Area Eating and Drinking and President University Canteen, 2025	29
(source: Author)	29
Figure 21. Tenant / Kontainer President University Canteen, 2025	30
(source: Author)	30
Figure 22. Area Eating and Drinking and President University Canteen, 2025	31
(source: Author)	31
Figure 23. Stairs President University Canteen, 2025	31
(source: Author)	31
Figure 24. Bathroom President University Canteen, 2025	32
(source: Author)	32
Figure 25. Original layout President University Canteen, 2025	34
(source: Author)	34
Figure 26. Front View President University Canteen, 2024	35
(source: Author)	35
Figure 27. Canadian International of Hong Kong , 2024	36
(source: Canadian canteen website)	36
Figure 28. Table President University Canteen, 2025	36
(source: Author)	36
Figure 29. Front View Canadian International of Hong Kong Canteen, 2024	37
(source: Canadian canteen website)	37
Figure 30. Front View President University Canteen, 2025	37
(source: Author)	37
Figure 31. Interior Canadian International of Hong Kong Canteen, 2024	38
(source: Canadian canteen website)	38
Figure 32. Front View President University Canteen, 2025	38
(source: Author)	38
Figure 33. Interior Canadian International of Hong Kong Canteen, 2024	39
(source: Canadian canteen website)	39
Figure 34. Eating and Drinking area President University Canteen, 2024	39
(source: Author)	39
Figure 35. Interior Canadian International of Hong Kong Canteen, 2024	40
(source: Canadian canteen website)	40
Figure 36. Exterior view President University Canteen, 2024	40
(source: Author)	40
Figure 37. Exterior view President University Canteen, 2024	41
(source: Author)	41
Figure 38. Matrix President University Canteen, 2025	42
(source: Author)	42
Figure 39. Bubble diagram Area President University Canteen, 2025	46

(source: Author).....	46
Figure 40. Bubble Diagram President University Canteen, 2025.....	47
(source: Author).....	47
Figure 41. Block plan President University Canteen, 2025.....	47
(source: Author).....	47
Figure 42. Modern Furniture, 2025.....	49
(source: Pinterest).....	49
Figure 43. Industrial Furniture, 2025.....	50
(source: Author).....	50
Figure 44. Interior Nanjing University Canteen, 2025.....	52
(source: Pinterest).....	52
Figure 45. Interior Eating and Drinking area Tsinghua University, 2025.....	53
(source: Canteen Tsinghua Web).....	53
Figure 46. Perspective Example tenant, 2025.....	56
(source: Jual tenant online).....	56
Figure 47. Color Palette Minimalist and Industrial, 2025.....	56
(source: Author).....	56
Figure 48. Material Design Minimalist and Industrial, 2025.....	57
(source: Pinterest).....	57
Figure 49. Layout Original President University Canteen, 2025.....	92
(source: Author).....	92
Figure 50. Layout Furniture Plan President University Canteen, 2025.....	93
(source: Author).....	93
Figure 51. Layout Zooning and Legend President University Canteen, 2025.....	96
(source: Author).....	96
Figure 52. Section 1 President University Canteen, 2025.....	98
(source: Author).....	98
Figure 53. Section 2 President University Canteen, 2025.....	99
(source: Author).....	99
Figure 54. Section 2 President University Canteen, 2025.....	100
(source: Author).....	100
Figure 55. Layout Section 1 President University Canteen, 2025.....	101
(source: Author).....	101
Figure 56. Original Area President University Canteen, 2025.....	101
(source: Author).....	101
Figure 57. Rendering After Section President University Canteen, 2025.....	102
(source: Author).....	102
Figure 58. Layout Section 2 President University Canteen, 2025.....	103
(source: Author).....	103
Figure 59. Original Area 2 President University Canteen, 2025.....	103

(source: Author).....	103
Figure 60. Rendering After Section 2 President University Canteen, 2025.....	104
(source: Author).....	104