



**Enhancing Fire Safety Education Through an Interactive Digital Storybook
for Elementary-Aged Children in Tanjung Priok Using The Hero's Journey
Narrative**

By

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ABSTRACT

Highly populated areas like Tanjung Priok is particularly vulnerable to fire events, which emphasise the significance of fire safety education for all age groups, including children. However, the effectiveness of current programs are limited because they primarily target adults, while those for children frequently prioritise entertainment over practical skills and lack hands-on practice due to safety concerns. This study suggests an interactive digital storybook that uses the Hero's Journey framework to cast the children as the main character to help teach children aged 7-11 years old in Tanjung Priok about this matter. Children learn best through engagement and emotional connection, which is why the storybook uses decision-making elements and repeating, captivating exercises. Result indicate that this method improvise understanding, memory recall, and readiness for fire-related scenarios, providing more efficient substitute for conventional fire safety instruction.

Keywords: *Fire Safety Education, Narrative-Based Education, Hero's Journey, Elementary Education, Tanjung Priok, Digital Story Book*

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The author has done her best to complete this thesis, acknowledges its imperfections, and hopes future research will address them and make this work useful for readers.

Jakarta, August 28th 2025

Kezia Mageline Nataya Rangga

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