



ANALYSIS ON MOON JAE IN INDIVIDUAL FACTORS IN NEW SOUTHERN POLICY TOWARDS ASEAN (2017-2021)

By:

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ABSTRACT

Foreign policy is one of the products from leader decision making process. Achieving national interests is the primary goal of foreign policy initiatives. Individual factors also become one of the common factors within the initiation of foreign policy and has thereby been discussed a lot in the International Relations study. New Southern Policy is South Korea foreign policy launched by Moon Jae In in 2017 as an initiative to enhance the relations between South Korea and ASEAN. New Southern Policy is South Korea foreign policy launched by Moon Jae In in 2017 as an initiative to enhance the relations between South Korea and ASEAN. Through the foreign policy analysis theory on individual level of analysis therefore Moon Jae In individual factor could be assessed with the indicator variable: personality, political history, ego and ambitions and the perception and operational reality, this research will analyse the factors that driven the initiation of New Southern Policy.

Keywords: *Foreign policy analysis, Individual factors, New Southern Policy, Decision Making, South Korea, ASEAN*

ABSTRAK

Kebijakan luar negeri adalah salah satu hasil dari proses pengambilan keputusan pemimpin. Mencapai kepentingan nasional merupakan tujuan utama dari inisiatif kebijakan luar negeri. Faktor individual juga menjadi salah satu faktor umum dalam inisiasi kebijakan luar negeri dan karenanya telah banyak dibahas dalam studi Hubungan Internasional. New Southern Policy adalah kebijakan luar negeri Korea Selatan yang diluncurkan oleh Moon Jae In pada tahun 2017 sebagai inisiatif untuk meningkatkan hubungan antara Korea Selatan dan ASEAN. Melalui teori analisis kebijakan luar negeri pada tingkat analisis individu maka faktor individu Moon Jae In dapat dinilai dengan variabel indikator: kepribadian, sejarah politik, ego dan ambisi serta persepsi dan realitas operasional, penelitian ini akan menganalisis faktor-faktor yang mendorong inisiasi New Southern Policy.

Kata Kunci: *Analisis kebijakan luar negeri, Faktor individu, New Southern Policy, Pengambilan keputusan, Korea Selatan, ASEAN*

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Table of Contents

THESIS ADVISOR	i
RECOMMENDATION LETTER.....	i
DECLARATION OF ORIGINALITY.....	ii
PANEL OF EXAMINER.....	iii
APPROVAL SHEET.....	iii
STATEMENT OF ORIGINALITY.....	iv
SCIENTIFIC PUBLICATION APPROVAL FOR ACADEMIC INTEREST	v
ADVISOR APPROVAL FOR JOURNAL/INSTITUTION’S REPOSITORY	vi
ABSTRACT.....	viii
ABSTRAK.....	ix
ACKNOWLEDGEMENT	x
CHAPTER I.....	1
I.1 Background.....	1
I.2 Problem Identification	3
I.3 Research Question	6
I.4 Research Objectives	6
I.5 Significance of Study.....	6
I.6. Theoretical Framework.....	7
I.6.1 Foreign policy Analysis	7
I.6.2 Individual Level of Analysis.....	8
I.6.3 Leadership Style	9
I.7. Literature Review	9
I.7.1. “New Southern Policy: Korea’s Newfound Ambition in Search of Strategic Autonomy” (2021) by Choe Wongi, Asie Visions no 118, The French Institute of International Relations	9
I.7.2. “Korea’s New Southern Policy: Vision and Challenges” (2018) by Sungil Kwak, KIEP opinions no 146, Korea Institute for International Economic Policy.....	10
I.7.3. “ASEAN and The Two Korea’s Bilateral and Multilateral Nexus” (2022) by Nur Shahadah Jamil, Contemporary Korea-Southeast Asian Relations: Bilateral and Multilateral.	10
I.7.4. “Moon Jae In: A Contemporary Strategic and Visionary Leader” (2019) by Dr. Nilufer Ruzgar, The International Journal of Social Sciences and Humanities Invention volume 06 Issues 02	11
I.8 Research Methodology	11
I.9 Scope and Limitation.....	12
I.10 Thesis Structure	13
CHAPTER II.....	14
II.1 Overview of South Korea.....	14
II.2 Overview of ASEAN.....	14

II.3 South Korea Relationship Development with ASEAN	15
II.4 South Korea – ASEAN Cooperation	19
II.4.1 Economic Cooperation	19
II.4.2 Political and Security Cooperation	22
II.4.3 Socio-cultural Cooperation	24
CHAPTER III	26
III.1 South Korea previous policy towards Southeast Asia	26
III.2 South Korea Decision Making Process	27
III.3 New Southern Policy	27
CHAPTER IV	38
IV.1 Analysis on Moon Jae In Individuals factors	38
IV.2 Individual Background	39
IV.3 Moon Jae In Individuals Factors	41
IV.3.1 Leaders Personality	41
IV.3.2 Political History	44
IV.3.3 Ego and Ambitions	47
IV.3.4 Perceptions and Operational Reality	48
CHAPTER V	53
CONCLUSION	53
Bibliography	54