



**Project to Improve Understanding of Family Financial Planning  
Through Education on Debt Management, Emergency Funds, and  
Micro Investments for Employees at CJ Logistic Indonesia**

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## **ABSTRACT**

Financial problems are one of the biggest problems in Indonesia considering the low level of public understanding of financial literacy. This project aims to improve the understanding of the Indonesian people regarding financial literacy, this activity is carried out at CJ Logistic Indonesia with the target of employee participation. The focus of this project is to provide employees with an understanding of the importance of good financial management to improve family welfare. With the right knowledge and skills in financial management, employees can make more effective financial planning, reduce unnecessary expenses, and take advantage of existing investment opportunities. This project is implemented using webinar methods, educational videos, and roleplay simulations on budget management in everyday life. In collaboration with experts in their fields, this program supports the goals of Sustainable Development Goals (SDGs) number 1 (No Poverty) and 8 (Decent Work and Economic Growth). The stages that we take for the smooth running of this project include preparation for pre-project and post-project evaluations through feedback surveys from participants. By combining SDG 1 and 8 and the theory of self-efficacy linked to financial literacy, this project aims to demonstrate the increasing knowledge of employees regarding the importance of financial literacy and the creation of a much better quality of life than before.

**Keywords:** Financial Literacy, Sustainable Development Goals, Self Efficacy, PT Cj Logistic Indonesia.

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