



**THE ANALYSIS OF CULINARY DIPLOMACY CONDUCTED
BY INDONESIA GOVERNMENT IN G20 AND ASEAN
SUMMIT MEETINGS**

UNDERGRADUATE THESIS

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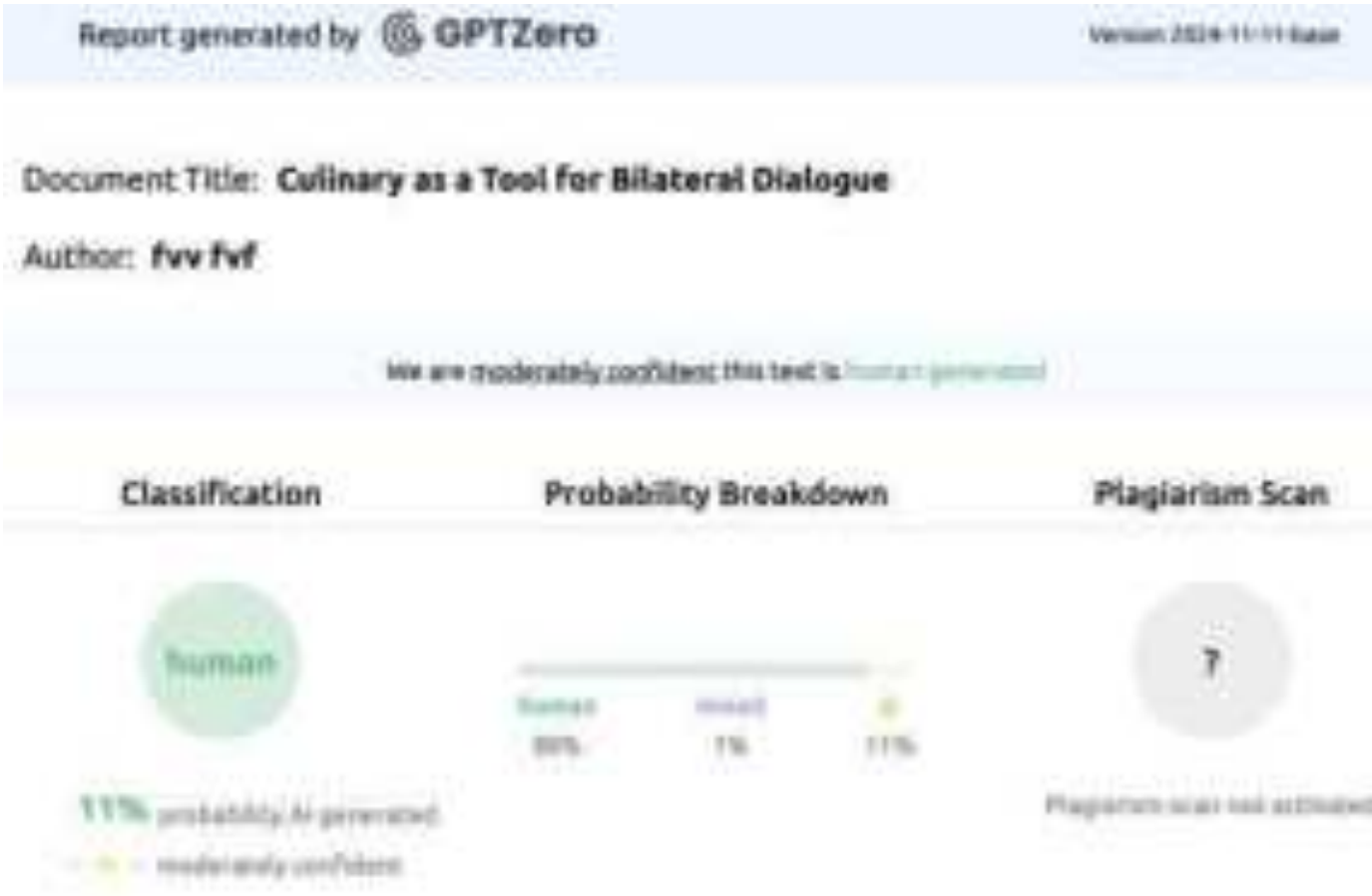
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ABSTRACT

Culinary diplomacy has emerged as a powerful tool for fostering international relations, utilizing the cultural significance of food to bridge gaps and increase mutual understanding between countries. This research analyzes the Indonesian government's culinary diplomacy during its chairmanship of the Association of Southeast Asian Nations (ASEAN) in 2023 as well as the G20 Summit. Through a comprehensive analysis of diplomatic initiatives, collaborations, and the roles of key actors, this research aims to understand the theory of culinary diplomacy through the Indonesian Presidency's meetings at the G20 Summit and the ASEAN Summit's gala dinner agenda. Drawing on the rich literature on culinary diplomacy, ASEAN summits, and international relations theory, this research builds a theoretical framework to guide its exploration.

Methodologically, a qualitative approach was used, using data from official government statements, media reports, and previous research. The analysis focuses on the activities Indonesia undertakes in culinary diplomacy and the function of culinary diplomacy at international meetings through the Gala Dinner. The findings show culinary initiatives spearheaded by the Indonesian government, including culinary exhibitions, collaborative events, and culinary education programs. These efforts are examined in the context of their contribution to enhancing Indonesia's image and promoting ASEAN unity. This research contributes to the growing literature on culinary diplomacy by offering a detailed study of Indonesia's approach within the framework of the G20 meetings and ASEAN summits, particularly the Gala Dinner. It underscores the importance of culinary diplomacy as a soft power tool and its potential to strengthen international cooperation, national image, and cultural exchange.

Keywords: Culinary diplomacy, Indonesia, G20 Summit, Gala Dinner, ASEAN Summit, Indonesia.

ABSTRAK

Diplomasi kuliner telah muncul sebagai alat yang ampuh untuk membina hubungan internasional, memanfaatkan signifikansi budaya makanan untuk menjembatani kesenjangan dan meningkatkan saling pengertian antar negara. Penelitian ini menganalisis diplomasi kuliner pemerintah Indonesia selama menjadi ketua Perhimpunan Bangsa-Bangsa Asia Tenggara (ASEAN) pada tahun 2023 dan juga KTT G20. Melalui analisis komprehensif terhadap inisiatif diplomatik, kolaborasi, dan peran aktor-aktor kunci, penelitian ini bertujuan untuk memahami teori diplomasi kuliner melalui pertemuan Presidensi Indonesia pada KTT G20 dan KTT ASEAN pada agenda gala dinner. Dengan mengacu pada literatur yang kaya mengenai diplomasi kuliner, KTT ASEAN, dan teori hubungan internasional, penelitian ini membangun kerangka teori untuk memandu eksplorasinya.

Secara metodologis, pendekatan kualitatif digunakan, dengan menggunakan data dari pernyataan resmi pemerintah, laporan media, dan penelitian terdahulu. Analisis berfokus pada kegiatan yang dilakukan Indonesia dalam diplomasi kuliner dan fungsi diplomasi kuliner pada pertemuan internasional melalui Gala Dinner. Temuan-temuan yang diperoleh menunjukkan inisiatif-inisiatif kuliner yang dipelopori oleh pemerintah Indonesia, termasuk pameran kuliner, acara-acara kolaboratif, dan program-program edukasi kuliner. Upaya-upaya ini dikaji dalam konteks kontribusinya dalam meningkatkan citra Indonesia dan mempromosikan persatuan ASEAN. Penelitian ini berkontribusi pada literatur yang berkembang mengenai diplomasi kuliner dengan menawarkan studi terperinci mengenai pendekatan Indonesia dalam kerangka pertemuan G20 dan KTT ASEAN, khususnya Gala Dinner. Penelitian ini menggarisbawahi pentingnya diplomasi kuliner sebagai alat soft power dan potensinya untuk memperkuat kerja sama internasional, pencitraan nasional, dan pertukaran budaya.

Keywords: Culinary diplomacy, Indonesia, G20 Summit, Gala Dinner, ASEAN Summit, Indonesia.

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