



Volunteer Motivation at Sport Tourism Events: A Gender Difference

Filda Rahmiati

RNIAWAN LIBRARY
ENT UNIVERSITY

04.5
RAH
V

Volunteer Motivation at Sport Tourism Events: A Gender Difference



2797.2020

PENERBIT :

PT. Filda Fikrindo

The Right Consulting Partner to Thrive in a Complex World

7 : 2797.2020
Subjek: Motivation

304.5
RAH
v

Volunteer Motivation at Sport Tourism Events: A Gender Difference

Copy Right by Filda Rahmiati

Editor : Dedi Rianto Rahadi

Terbit : Februari 2020

ISBN : 978-623-92175-1-8

Volunteer Motivation at Sport Tourism Events: A Gender Difference



2797.2020

Penerbit : PT. Filda Fikrindo

**The Right Consulting Partner to Thrive in a
Complex World** Alamat : Alamat : Sindang Barang No.
454 Bogor.

 (0251) 8627748,  0812-8616-8584

Cetakan Pertama :

Februari 2020 Hak Cipta

Dilindungi Undang Undang

**Dilarang mengutip atau memperbanyak sebagian atau
seluruh isi buku ini tanpa izin tertulis dari penerbit**

Isi Diluar Tanggung Jawab Percetakan

Table of Contents

Foreword	0
Table of Contents	1
ABSTRACT	3
INTRODUCTION	4
LITERATURE REVIEWS	9
Sport Tourism Event	9
Sport Tourism Event Volunteer Motivation	9
Altruism	10
Intrinsic Motivation	11
Personal Growth	12
Career Orientation	12
Patriotism	13
Gender Difference in Volunteering	14
Volunteer Satisfaction	14
METHODOLOGY	16
Research Design	16
Instrument Development	16
Data Analysis	16
RESULTS AND DISCUSSION	18
Descriptive Statistics	19
Altruism	19
Intrinsic Motivation	22

Personal Growth	25
Career Orientation.....	27
Patriotism	30
Univariate Analysis	33
Analysis of Altruism between Male and Female	34
Analysis of Intrinsic Motivation between Male and Female	35
Analysis of Personal Growth between Male and Female	35
Analysis of Career Orientation between Male and Female	36
Analysis Patriotism between Male and Female	36
Regression Analysis	37
Regression Analysis for Males.....	37
Regression Analysis for Females	40
CONCLUSION.....	44
References	46

Profil Penulis



Filda Rahmiati, born in Bogor, April 17, 1984 was the first child of two siblings. She is a lecturer in the Management Study Program at President University. Currently, she is completing doctoral degree in Technology Management at the Technical University of Malaysia Melaka (UTeM) on the topic of Tourism Value Chain Activities in Competitive Advantage Creation. The current field of research are on the topics of tourism, value chain, and international business. Email filda.rahmiati@gmail.com

ISBN 978-623-92175-1-8



PENERBIT :

PT. Filda Fikrindo

The Right Consulting Partner to Thrive in a Complex World

ADAM K
PRES